

**ARTS & CULTURAL EVENTS COUNCIL MEETING  
THURSDAY, DECEMBER 7, 2017; 2:00 P.M.  
KIAWAH ISLAND MUNICIPAL CENTER  
COUNCIL CHAMBERS CONFERENCE ROOM**

**MINUTES**

- I. Call to Order:** Mrs. Mezzanotte called the meeting to order at 2:00 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

**III. Roll Call:**

**Present:** Diana Mezzanotte, Chair  
Van McCollum  
Jodi Rush  
Robert Hill  
Bill Blizard  
Joan Collar  
Becky Hilstad  
Judy Chitwood

**Absent:**

**Also Present:** Marilyn Ferrell, Communications Assistant  
Stephanie Braswell Edgerton, Communications Specialist

**IV. Approval of Minutes:**

Mr. McCollum motioned to approve the minutes of November 1, 2017. Mr. Blizard seconded the motion. The motion carried out unanimously.

**V. Old Business:**

**A. 2017/2018 Arts and Cultural Events Season Planner and Financial Review**

The Council discussed the following events:

2017/2018 Arts and Cultural Events (Rev.12/27/17)

Member	Event	Date/Time/Location	Artist	Piano Tuning	Misc.	Misc. Notes	Accom.	Food/Supplies	AC Budget	CEF Budget	Ticket Info	Ticket Actuals
Blizard	Festival Mountain Music	Sunday, July 2, 2017 3:00-5:00pm   Freshfields	\$19,350							\$19,350		
Chitwood	Charleston Symphony Orchestra presents the Music of Steve Vander	Sunday, August 3, 2017 7:30pm   East Beach	\$17,500		\$780	COO by the room, donations Venue \$500 Glasses \$280	\$359			\$17,500	460(230) \$20 Ticket COO Profit	
Collar	Piano Bar Ellen Brown	Wednesday, September 3, 2017 5:00-7:00pm   Sandcastle	\$250						\$250			
Blizard	Cynthia Sayer and Her Joyride Quartet	Friday, September 22, 2017 7:30pm   Seabrook Island House	\$7,500		\$1,500	Town by Arts Sound/Lighting \$800 Backline \$700	\$1,437	\$164	\$10,601		403(201)	In Person: 110 E-tickets: 212 Total: 222
Chitwood	The Orion String Quartet with Tara Helen Connor	Wednesday, October 4, 2017 7:30pm   Church of Our Saviour	\$7,000			Bill Lighting	\$719		\$7,719		345(172)	In Person: 201 E-tickets: 218 Total: 319
Collar	Piano Bar Gary Pecorella	Wednesday, October 11, 2017 5:00-7:00pm   Sandcastle	\$250						\$250			
Blizard	Jason D. Williams	Thursday, October 19, 2017 7:30pm   Seabrook Island House	\$6,500		\$911	Town by Arts Sound/Lighting \$600 Backline \$500 \$1387 Towns	\$2,156	\$200	\$9,767		403(201)	In Person: 394 E-tickets: 216 Total: 610
Rush	Bill Cuniff Trio	Friday, October 27, 2017 7:30pm   Turtle Point Clubhouse	\$4,500	\$980	\$1,580	Town by Arts Sound/Lighting \$800 Backline \$500 Venue \$280	\$621		\$7,681		288(144)	In Person: 76 E-tickets: 212 Total: 288
Collar	Piano Bar The Joy Project	Wednesday, November 1, 2017 5:00-7:00pm   Church of Our Saviour	\$400						\$400			
Hilstad	Charleston Symphony Orchestra following Tour of Homes	Saturday, November 8, 2017 5:00pm   East Beach	\$35,000		\$280	Town by Arts Venue Free Glasses \$280				\$35,280		
Collar	College of Charleston Madrigal Singers	Sunday, December 3, 2017 6:30pm   River Course Clubhouse	\$2,500					\$550	\$3,050		136 Dinner/Bus \$90 Profit Club Profit	133
Hilstad	Burning River Brass	Monday, December 18, 2017 7:30pm   Holy Spirit Catholic Church	\$12,000			Bill Lighting	\$1,665	\$100	\$13,765		748(374)	In Person: 274 E-tickets: 214 Total: 488
Chitwood	Quentin Baxter presents Rodney Jordan Quintet	Thursday, January 11, 2018 7:30pm   Turtle Point Clubhouse	\$20,000			Venue Free				\$20,000	288(144) \$25 Ticket Baxter Profit	
Collar	Art Film #1: Moulin Rouge	Friday, January 12, 2018 3:00pm   Council Chambers	\$255					\$50	\$305			
Collar	Art Film #2: The First Monday in May	Friday, January 16, 2018 3:00pm   Council Chambers	\$255					\$50	\$305			
McCollum	Lowcountry Voices	Sunday, January 28, 2018 4:00pm   Holy Spirit Catholic Church	\$6,000			Bill Lighting			\$6,000		748(200)	
Collar	Columbia City Ballet presents A Midsummer Night's Dream	Tuesday, January 30, 2018 7:30pm   East Beach	\$19,900		\$280	Town by Arts Venue Free Glasses \$280	\$290		\$19,870		250(125)	
Chitwood	Liquid Pleasure Supershow	Friday, February 2, 2018 7:30pm   East Beach	\$5,500		\$1,805	Town by Arts Venue \$500 Glasses \$280 Dinner/Bus \$1015		\$200	\$7,505		460(230) \$10 Ticket Town Profit	
McCollum	Cantus	Tuesday, February 6, 2018 7:30pm   Holy Spirit Catholic Church	\$14,000			Bill Lighting	\$1,437	\$200	\$15,637		748(374)	
Chitwood	Quentin Baxter presents Ulysses Dvencs Friends	Thursday, February 8, 2018 7:30pm   Turtle Point Clubhouse				Venue Free				\$0	288(144) \$25 Ticket Baxter Profit	
Collar	Art Film #3: As Dreamers Do	Friday, February 9, 2018 3:00pm   Council Chambers	\$300					\$50	\$350			
Chitwood	Wycliffe Gordon and His International Stars	Monday, February 12, 2018 7:30pm   East Beach	\$11,000	\$980	\$1,730	Town by Arts Venue Free Glasses \$280 Backline \$500 Sound/Lighting \$800	\$806		\$14,516		460(230) \$10 Ticket Town Profit	
Collar	Art Film #4: Finding Vivian Maier	Friday, February 23, 2018 1:00pm   Council Chambers	\$255					\$50	\$305			
Rush	Young Artists Concert: Vocal Students of David Templeton	Sunday, February 25, 2018 4:00pm   Church of Our Saviour	\$1,500	\$180					\$1,680		345(172)	
Hill	Each Society of Charleston	Sunday, March 4, 2018 4:00pm   Holy Spirit Catholic Church	\$13,000			Bill Lighting			\$13,000		748(374)	
Blizard	Moran Entertainment presents Legendary Voices	Thursday, March 8, 2018 7:30pm   River Course Clubhouse	\$14,000		\$2,800	Sound/Backline \$2200 Sound/Lighting \$600				\$16,800	300(150) \$10 Ticket Town Profit	
Chitwood	Quentin Baxter presents Harry Allen Quartet	Monday, March 12, 2018 7:30pm   Turtle Point Clubhouse				Venue Free				\$0	288(144) \$25 Ticket Baxter Profit	
Hilstad	Charleston Symphony Orchestra: History of Concerts by Caleb Corack	Sunday, March 18, 2018 4:00pm   Holy Spirit Catholic Church	\$12,500	\$180		Bill Lighting			\$12,680		748(374)	
Collar	Piano Bar	Wednesday, March 29, 2018 5:00-7:00pm   Location TBD	\$250						\$250			
Collar	Piano Bar	Wednesday, April 4, 2018 5:00-7:00pm   Location TBD	\$250						\$250			
Rush	Yury Shadrin, Tian Lu, Duo Pianists	Sunday, April 8, 2018 4:00pm   Church of Our Saviour	\$3,500	\$1,160		Bill Lighting \$137 Town \$700 \$17 Tuning \$300	\$359		\$5,019		345(172)	
Blizard	14th Annual Blues by the Sea	Sunday, April 15, 2018 3:00-7:00pm   Freshfields	\$15,000							\$15,000		
Collar	Piano Bar	Wednesday, April 18, 2018 5:00-7:00pm   Location TBD	\$400						\$400			
Rush	Project Trio	Friday, April 27, 2018 7:30pm   Turtle Point Clubhouse	\$7,000		\$1,380	Town by Arts Venue \$280 Sound/Lighting \$800 Backline \$300	\$670	\$75	\$9,125		325(162)	
Rush	Piccolo Review	Sunday, May 6, 2018 4:00pm   Holy Spirit Catholic Church	\$4,500	\$180						\$4,680		
<b>Total</b>									<b>\$110,657</b>	<b>\$178,633</b>		

Arts Council Budget Breakdown

spendable	\$108,500
contingency	\$6,500
admin	\$3,000
total	\$118,000

Cultural Events Budget Breakdown

spendable	\$179,000
contingency	\$3,000
total	\$182,000

Trackable

spendable	\$108,500
contingency	\$6,500
estimated ticket/profit	\$3,910
<b>Total</b>	<b>\$118,910</b>
Events Total	\$110,657
Balance	\$8,253

Trackable

spendable	\$179,000
contingency	\$3,000
estimated ticket/profit	\$6,460
<b>Total</b>	<b>\$188,460</b>
Events Total	\$178,633
Balance	\$9,827

Ms. Hilstad stated she is working with Burning River Brass on details for the event. She stated they are working on getting backline requirements, specifically 22 music stands and 11 stand lights. Ms. Hilstad also stated that she is having back surgery, and depending on recovery she may need extra help the night of the event. Mrs. Mezzanotte and Mr. McCollum confirmed that they would both be there early to assist.

Ms. Ferrell stated that she was able to practice setting up for the Art Films in Council Chambers. She stated that everything seemed to work fine, and that she and Ms. Collar will get together the day of the first Art Film, January 12, to make sure the volume and screen are set up well for the audience.

## **VI. New Business:**

### **A. Timing of Events**

Mrs. Mezzanotte discussed a few conflicts with Arts Council meetings in 2018. Mrs. Mezzanotte cannot attend the February 1 date because of the Town Council retreat. The Council discussed available dates and decided to move the February 1<sup>st</sup> meeting date to January 31<sup>st</sup>. Mrs. Mezzanotte also stated that the final Planning Session meeting is on March 1<sup>st</sup>, the same day of an Arts Council meeting. The Council discussed and decided to keep the meeting on that same day, but would stay at Cassique rather than moving to the Municipal Center. Mrs. Mezzanotte asked Ms. Ferrell to confirm with Cassique that the Council could meet until 2 p.m. there.

### **B. Planning Session & Food**

Mrs. Mezzanotte stated that she did an analysis on comparing the costs associated with having the planning sessions at the Municipal Center or Cassique. She stated there was a minimal cost difference between either having food catered and held in Council Chambers or having it at Cassique. Since the cost was little difference, but the labor and organization to have it at the Town was sufficiently more, she decided that the planning sessions will still be held at Cassique.

### **C. Survey Results**

Mrs. Mezzanotte stated that she was very happy with the Arts Council survey results, and was impressed 552 people completed the survey. Ms. Ferrell stated she emailed the Council the entirety of the results, and could print it if needed. Ms. Mezzanotte also stated that a highlight of the results will be published in next Town Notes.

The Council also agreed that the survey gave perspective on adding new genres to next year's season. Mr. Hill stated that country and rock n roll are two genres that should be considered to be added to the next season. The Council continued to discuss different acts and musicians that could be considered for the 2018/2019 season.

Mayor Weaver stopped into the meeting and stated that he was reviewing the survey results as well, but stated he got an overall positive reaction from the respondents.

### **D. Informal Events at Town Hall**

Mrs. Mezzanotte asked the Council to table this discussion until the January 4, 2018 Arts Council Meeting.

*Mr. Blizzard motioned to table the discussion on Informal Events at Town Hall to the January 4, 2018 Arts Council Meeting date. Mrs. Rush seconded the motion. The motion carried out unanimously.*

### **E. Piano Bars**

Mrs. Mezzanotte stated that she enjoyed the Piano Bars at Church of Our Saviour. She stated that the attendance was still good even with the venue changing from the Sandcastle.

Mrs. Mezzanotte also stated that she would like for the Council to consider adding a variety of performers for the Piano Bar series. She stated that the current performers are great, but adding some new groups would add depth to the Piano Bars. Ms. Collar stated she would continue to do research on finding a few new acts.

Mr. Hill stated that there is a confusion whether the Piano Bars are considered performances or background music. Mrs. Mezzanotte stated that it could be a both a performance and social setting by setting up tables closer to the front for those who would like to listen to the music, and others could stand and socialize toward the back.

**VII. Correspondence:**

None

**VIII. Committee Member Comments**

Mr. McCollum stated that he was planning to propose the Frank & Vinny event for the next Arts Council season, but Frank & Vinny are no longer touring together. He asked the Council if they would be interested in still having Frank with a different group. The Council stated they would be happy to still hear and consider having Frank even if he's with a different group than before.

**IX. Chairman's Comments:**

Mrs. Mezzanotte asked the Council if they were each committed to stay on the Arts Council for the 2018 year, and each member agreed that they would continue to stay on.

Mrs. Mezzanotte also stated that she had a couple approach her about joining the Arts Council, but unfortunately cannot until December 2018 when they become full-time residents on Kiawah. She stated that she believes they would be a great addition to the Council. She asked the Council if they thought she should still advertise for additional members. The Council stated they thought it was a good idea to do so.

Mrs. Mezzanotte stated that she was reviewing the Cultural Events application, and she was looking to make changes to the application because a lot of the information is not required or necessary.

**IX. Citizens' Comments:**

None

**X. Adjournment**

**Mr. Blizzard motioned to adjourn the meeting at 4:00 p.m. Ms. Rush seconded the motion. The motion carried unanimously.**

Submitted by: Marilyn Ferrell  
Marilyn Ferrell, Communications Assistant

Approved by: Diana Mezzanotte  
Diana Mezzanotte, Arts Council Chair

Date: 1/11/17