

**ARTS & CULTURAL EVENTS COUNCIL MEETING
THURSDAY, JANUARY 5, 2017; 3:00 PM
KIAWAH ISLAND MUNICIPAL CENTER
DOWNSTAIRS CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mrs. Mezzanotte called the meeting to order at 3:00PM.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Diana Mezzanotte, Chair
Bill Blizard
Robert Hill
Van McCollum
Joan Collar
Judy Chitwood
Jodi Rush
Becky Hilstad

Absent:

Also Present: Stephanie Braswell Edgerton, Administrative Assistant
Marilyn Ferrell, Communications Assistant

IV. Approval of Minutes:

Mrs. Hilstad motioned to approve the minutes of January 5, 2017. Mr. Blizard seconded the motion. The motion carried out five to one.

V. Old Business:

A. 2016/2017 Arts and Cultural Events Season Calendar and Financial Review

The Council discussed the following events:

2016/2017 Arts and Cultural Events (Rev.1/23/17)

Member	Event	Date Time Location	Artist	Plano / Tuning	Misc.	Misc. Notes	Accum.	Fund/Supplies	AC Budget	CEF Budget	Ticket Info
Chitwood	JAC/Charleston Jazz Orchestra Celebrating Latin Jazz	Sunday, August 7, 2016 7:30pm - East Beach	\$17,570		\$930	Artist pays Venue \$500 Glasses \$280 Lighting \$150				\$18,500	460 (230) \$15 Adult \$10 Child CJO profit
Collar	Piano Bar 1 - Gary Pecorella	Wednesday, September 14, 2016 5:00-7:00pm - Sandcastle	\$250						\$250		
Collar	Piano Bar 2 - Glenn Brown	Wednesday, September 21, 2016 5:00-7:00pm - Sandcastle	\$250						\$250		
Collar	Piano Bar 3 - Joy Project Group	Wednesday, September 28, 2016 5:00-7:00pm - Sandcastle	\$400						\$400		
Hilstad	Calidore String Quartet	Sunday, October 16, 2016 4:00pm - Church of our Saviour	\$5,000				\$1,100		\$6,100		345 (172)
Hilstad	Charleston Symphony Orchestra	Saturday, November 5, 2016 5:00pm - East Beach	\$35,000		\$280	Venue free Town pays Glasses \$280				\$35,280	
Rush	Humorist Jeanne Robertson	Wednesday, November 09, 2016 7:30pm - East Beach	\$15,000		\$300	Venue free Sound/Lighting \$300	\$335		\$15,635		375 (106) \$10 ticket Town profit \$3,750
McCollum	University of S.C. Concert Choir	Friday, November 18, 2016 7:30pm - Church of our Saviour	\$1,950	\$175					\$2,125		345 (172)
Blizard	Bria Skonberg Quintet	Saturday, December 3, 2016 7:30pm - Seabrook Island House	\$8,000	\$800	\$725	Sound/Lighting \$800 Backline \$425	\$806	\$125	\$10,456		403 (101)
Blizard	Moranz Group Klawah Christmas Special	Tuesday December 13, 2016 7:30pm - East Beach	\$24,500		\$780	Artist pays Venue \$500 Town pays Glasses \$380				\$25,280	460 (230)
Chitwood	Quentin Baxter Presents Houston Person, Saxophonist	Sunday, January 8, 2017 7:30pm - Turtle Point	\$20,000			Artist pays accommodations				\$20,000	288 - \$20 ticket Baxter profit
Collar	Art Film #1: 20 Feet from Stardom	Friday, January 13, 2017 3:00pm - Sandcastle	\$225					\$50	\$275		
Chitwood	Fred Hersch Trio	Saturday, January 14, 2017 7:30pm - Turtle Point	\$7,000	\$1,100	\$800	Sound/Lighting \$300 Backline \$500 7 Piano (2 Tunings)	\$503	\$100	\$8,503		345 (173)
Chitwood	Hello Pops: A Tribute to Louis Armstrong feat. Wycliffe Gordon Quintet	Thursday, January 19, 2017 7:30pm - East Beach	\$11,000	\$950	\$1,730	Town pays Venue \$500 Glasses \$280 Sound/Lighting \$300 Backline \$500 Piano \$90 Accommodations	\$1,192		\$14,872		460 (230) \$10 ticket Town profit \$4,600
McCollum	The King's Counterpoint	Sunday, January 22, 2017 4:00pm - Church of our Saviour	\$3,800						\$3,800		345 (171)
Rush	Bill Charlap Trio	Wednesday, January 25, 2017 7:30pm - East Beach	\$10,000	\$950	\$1,580	Town pays Venue \$500 Glasses \$280 Sound/Lighting \$300 Backline \$500 Piano \$90 Accommodations	\$694		\$13,224		460 (230) \$10 ticket Town profit \$4,600
Collar	Art Film #2: Beautiful Losers	Friday, January 27, 2017 3:00pm - Sandcastle	\$250					\$50	\$300		
Hilstad/Collar	Simone Porter, Violinist with accompanist	Sunday, January 29, 2017 4:00pm - Church of our Saviour	\$4,500	\$800			\$533		\$5,833		345 (172)
Chitwood	Liquid Pleasure Supershow	Friday, February 3, 2017 7:30pm - East Beach	\$5,000		\$1,305	Venue free Glasses \$280 Dance/Floor \$1525		\$250	\$6,555		460 (230) \$10 ticket Town profit \$4,600
Blizard	Judy Carmichael Jazz Inspired	Monday, February 6, 2017 @ 7:30pm Tuesday, February 7, 2017 @ 7:30pm Wednesday, February 8, 2017 @ 7:30pm East Beach	\$30,000			Artist pays accommodations				\$30,000	460 (230)
Collar	Art Film #3: Picasso and Braque Go To the Movies	Friday, February 10, 2017 3:00pm - Sandcastle	\$195					\$50	\$245		
Blizard	Moranz Group Sinatra's Come Fly with Me	Tuesday, February 14, 2017 7:30 pm - Seabrook	\$10,000		\$300	Sound/Lighting	\$533	\$100	\$10,833		403 (201)
Chitwood	Quentin Baxter presents Regina Carter, Violinist	Monday, February 20, 2017 7:30pm - Turtle Point				Artist pays accommodations					288 - \$20 ticket Baxter profit
Collar	Art Film #4: Afternoon of a Faun: Tanaquil Le Clercq	Friday, February 24, 2017 3:00pm - Sandcastle	\$200					\$50	\$250		
Hilstad	Seraph Brass Quintet	Sunday, February 26, 2017 4:00pm - Church of our Saviour	\$5,500				\$1,218		\$6,718		345 (172)
Hilstad	Shal Wasner, pianist	Sunday, March 5, 2017 4:00pm - Church of our Saviour	\$6,000	\$800	\$150	Lighting	\$168		\$7,118		345 (172)
Chitwood	Quentin Baxter presents Annie Selleck, Vocalist	Wednesday March 8, 2017 7:30pm - Turtle Point				Artist pays accommodations					288 - \$20 ticket Baxter profit
Hilstad	CSO Strings - Charlton Singleton Clifford and Strings	Sunday, March 12, 2017 4:00pm - Holy Spirit	\$12,500						\$12,500		748 (374)
Collar	Columbia City Ballet - Swan Lake	Tuesday, March 14, 2017 7:30 pm - East Beach	\$19,000 split		\$280	Venue free Town pays Glasses \$280	\$503		\$9,000	\$10,280	250 (125)
Collar	Piano Bar 4 - Glenn Brown	Wednesday, March 15, 2017 5:00-7:00pm - Sandcastle	\$250						\$250		
Rush	Wesla Whitfield, Jazz Vocalist	Wednesday, March 22, 2017 7:30pm - Turtle Point	\$4,000	\$800	\$300	Sound/Lighting	\$670		\$5,770		288 (144)
Rush	Duo Pianists Carles & Sofia	Sunday, March 26, 2017 4:00pm - Church of our Saviour	\$5,000	\$950	\$150	Lighting	\$335		\$6,435		345 (172)
Collar	Piano Bar 5 - Gary Pecorella	Wednesday, March 29, 2017 5:00-7:00pm - Sandcastle	\$250						\$250		
Rush	Charleston Southern University Young Artist Concert	Friday, March 31, 2017 7:30pm - Church of our Saviour	\$2,250	\$175					\$2,425		345 (172)
Blizard	14th Annual Blues by the Sea	Sunday, April 9, 2017 3:00-7:00pm - Freshfields	\$15,000							\$15,000	
Collar	Piano Bar 6 - The Joy Project	Wednesday, April 12, 2017 5:00-7:00pm - Sandcastle	\$400						\$400		
Rush/McCollum	Piccolo Preview	Sunday, May 7, 2017 4:00pm - Holy Spirit	\$4,000							\$4,000	748 (374)
Rush	Piccolo Comes to Klawah	First week in June 2017	\$4,000							\$4,000	\$7 OCA profit
Total									\$123,779	\$190,436	

Arts Council Budget Breakdown		Trackable	
spendable	\$110,000	spendable	\$110,000
contingency	\$5,000	contingency	\$5,000
admin	\$3,000	ticket profit	\$8,350
total	\$118,000	balance forward from 2015/2016	\$5,000
		Total	\$128,350
		Events Total	\$123,779
		Balance	\$4,571

Cultural Events Budget Breakdown		Trackable	
spendable	\$180,000	spendable	180,000
contingency	\$2,000	contingency	\$2,000
total	\$182,000	ticket profit	\$9,200
		balance forward from 2015/2016	\$2,217
		Total	\$193,417
		Events Total	\$190,436
		Balance	\$2,981

Mrs. Chitwood stated that Quentin Baxter's event for Houston Person is sold out. She stated the audience is a variety of people coming from cities such as Charleston, Summerville and more.

Mrs. Chitwood stated that the Fred Hersch event is sold out. Ms. Ferrell informed the Council that more tickets were added since Seabrook Island House was no longer the venue for the event, so that released their complimentary tickets to the public.

The Council discussed the Wycliffe Gordon event in detail. They discussed in depth how to handle ticketing and traffic, to ensure that people had their tickets. Mrs. Braswell Edgerton informed the Council that in the past it was difficult to check in both physical and online tickets at the same time, so needed to come up with a way to separate the two check-ins. Mrs. Braswell Edgerton also mentioned that there needed to be someone to direct people where to go if they came in different doors. Mr. Hill suggested that he, Mrs. Chitwood, and Mrs. Braswell-Edgerton should get together to work out the best way to handle check in.

Mrs. Rush stated that she arranged for Ron Wiltrout to provide backline for the Bill Charlap Trio performance. She asked Mr. Blizzard to check and make sure the arrangements were correct.

Mrs. Hilstad informed the Council she will be out of town for the Simone Porter performance, but that Mrs. Collar would be assisting in her absence.

Mr. Blizzard said that the Judy Carmichael event will be different than previous years since it is at East Beach this year, so more production will be required. Mrs. Mezzanotte stated that the Council would need to decide on the set up for the event so as not cause any scheduling issues with the Resort.

Mrs. Rush stated that the Charleston Southern University's Young Artist concert date is changing to either Friday, February 17 or Saturday, February 18, and the time would change from 4:00 pm to 7:30 pm.

Mrs. Hilstad stated that she wasn't sure if the CSO event would need lighting or sound. Mr. Blizzard recommended lighting based on experience with CSO before, and suggested that flood lighting would work well. The Council stated that much lighting would not be needed because of the time being at 4:00 pm and after Daylight Savings time change.

Mrs. Collar suggested a few edits to the spreadsheet correcting the names for the artists playing the Piano Bar events. The Piano Bar events are as follows: March 15- Glenn Brown, March 29- Gary Pecorella, and April 12- The Joy Project.

Mrs. Rush mentioned that Wesla Whitfield is going to need a ramp for her performance. She mentioned that the Resort and Charles Fox each have one, but she needs to confirm who is providing it.

Mrs. Rush reminded the Council that Mr. McCollum volunteered to help her with the Piccolo Preview event. She also mentioned that the group that plans the Piccolo events would like to meet Mrs. Mezzanotte.

VI. New Business:

A. Website Review – Events

Mrs. Braswell Edgerton and Ms. Ferrell presented a brief preview of the Town of Kiawah's new website specifically showing the Council the new Arts Council events. The Council responded positively with great feedback. Mrs. Braswell Edgerton stated that the website should be launched by the end of January 2017.

B. Procedures and Processes

a. Lodging Accommodations

Mrs. Mezzanotte stated she was considering possibly being able to move to a process of having artists booking their own reservations. She also mentioned that she spoke with Barbara Steele from the Resort to see if the Resort would be interested in working with the Council in providing artist accommodations as well. Mrs. Chitwood stated how she did not believe that it would work well to have the artists make their own reservations. Mrs. Mezzanotte suggested the Council think of easier ways to organize and book accommodations. Mr. Hill suggested that it may be easier to only use one organization for accommodations. Mrs. Mezzanotte stated that before making any decisions in regards to the accommodations she needed to speak with both the Resort, Wyndham and Andell Inn.

b. Transportation Accommodations

The Council discussed better ways to provide transportation for artists while they are staying out on Kiawah. Mrs. Chitwood stated that she suggests to her artists that it is a good idea to rent a car, so that the artist can get around during their stay. Mr. Hill stated that he believed that a portion of the Art Council's money should be used to help provide transportation to the artists. Ms. Ferrell went on to mention that anyone that stays through the Resort receives complimentary transportation around the island.

c. Production (Sound/Lighting/Backline)

Mrs. Mezzanotte discussed having David Childs taking over the production for events to relieve the workload off Mr. Blizzard.

d. Number of events per season

Mrs. Mezzanotte discussed with the Council having fewer events in the future. Mr. Hill stated that the bulk of the events are in January, February and March. He suggested having the minor events such as Art Films and Piano Bars in months that are less full with events. Mrs. Mezzanotte suggested having three events in January, February and March, and spreading events over the other months of the year. Mrs. Chitwood reminded

the Council that touring artists usually like to travel for performance in January, February and March, and that is why these months tend to be heavier with events. The Council discussed this topic in depth.

Nearing the end of the meeting, Mrs. Mezzanotte suggested tabling this discussion to the February 2, 2017 Arts Council meeting.

e. Event Analysis/Spreadsheet

Tabled for the February 2, 2017 meeting.

c. Charter Details

Mrs. Mezzanotte asked the Council for any recommendations or opinions to the amended charter.

a. Membership

Members should be Kiawah property owners. Mrs. Chitwood suggested finding more members as well to join the Arts Council. Mrs. Mezzanotte confirmed that there would be advertisement for one other member.

b. Payment Process

c. Language addition

Mrs. Chitwood made one remark in regards to editing a portion of the charter. She thought the golf and tennis language in the charter could be left out. Mrs. Mezzanotte and the Council agreed with this edit.

VII. Correspondence:

None

VIII. Committee Member Comments

None

IX. Chairman's Comments:

None

IX. Citizens' Comments:

None

X. Adjournment

**Mr. McCollum motioned to adjourn the meeting at 5:00 PM. Mrs. Blizard seconded the motion.
The motion carried unanimously.**

Submitted by: Marilyn Ferrell
Marilyn Ferrell, Communications Assistant

Approved by: Diana Mezzanotte
Diana Mezzanotte, Chair

Date: 2/15/17