

**ARTS & CULTURAL EVENTS COUNCIL MEETING
THURSDAY, FEBRUARY 2, 2017; 12:30 PM
KIAWAH ISLAND MUNICIPAL CENTER
DOWNSTAIRS CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mrs. Mezzanotte called the meeting to order at 12:30 PM.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Diana Mezzanotte, Chair
Bill Blizard
Van McCollum
Joan Collar
Jodi Rush

Absent: Robert Hill
Judy Chitwood
Becky Hilstad

Also Present: Stephanie Braswell Edgerton, Administrative Assistant
Marilyn Ferrell, Communications Assistant

IV. Approval of Minutes:

Mr. McCollum motioned to approve the minutes of January 5, 2017. Mrs. Rush seconded the motion. The motion carried out unanimously.

V. Old Business:

A. 2016/2017 Arts and Cultural Events Season Calendar and Financial Review

The Council discussed the following events:

2016/2017 Arts and Cultural Events (Rev.2/23/17)

Member	Event	Date Time Location	Artist	Piano / Tuning	Misc	Misc. Notes	Accom	Food/Supplies	AC Budget	CEF Budget	Ticket Info	Ticket Actuals
Chitwood	JAC/Charleston Jazz Orchestra Celebrating Latin Jazz	Sunday, August 7, 2016 7:30pm - East Beach	\$17,570		\$960	Artist pay: Venue \$1000 Glasses \$200 Lighting \$150				\$18,530	460 (230) \$15 Adult \$18 Child C/O profit	
Collar	Piano Bar 1 - Gary Pecorella	Wednesday, September 14, 2016 5:00-7:00pm - Sandcastle	\$250						\$250			
Collar	Piano Bar 2 - Glenn Brown	Wednesday, September 21, 2016 5:00-7:00pm - Sandcastle	\$250						\$250			
Collar	Piano Bar 3 - Joy Project Group	Wednesday, September 28, 2016 5:00-7:00pm - Sandcastle	\$400						\$400			
Hilstad	Calidore String Quartet	Sunday, October 16, 2016 4:00pm - Church of our Saviour	\$5,000				\$1,103			\$6,103	345 (172)	
Hilstad	Charleston Symphony Orchestra	Saturday, November 5, 2016 5:00pm - East Beach	\$35,000		\$280	Venue free Town pays Glasses \$200				\$35,280		
Rush	Humorist Jeanne Robertson	Wednesday, November 09, 2016 7:30pm - East Beach	\$15,000		\$300	Venue free Town pays \$100	\$133			\$15,635	375 (106) \$10 ticket Town profit \$3,750	Total: \$3448
McCullum	University of S.C. Concert Choir	Friday, November 18, 2016 7:30pm - Church of our Saviour	\$1,950	\$180						\$2,130	345 (172)	
Blizard	Bria Skonberg Quintet	Saturday, December 3, 2016 7:30pm - Seabrook Island House	\$8,000	\$980	\$725	Sound/lighting \$100 Backline \$475 Venue \$500	\$806	\$125		\$10,636	403 (201)	
Blizard	Moranz Group Kawah Christmas Special	Tuesday December 13, 2016 7:30pm - East Beach	\$24,500		\$280	Artist pay: Venue \$500 Town pays Glasses \$200				\$24,780	460 (210)	
Chitwood	Quentin Baxter Presents Houston Person, Sarraphinist	Sunday, January 8, 2017 7:30pm - Turtle Point	\$20,000			Artist pay: accommodations				\$20,000	788 \$28 ticket Baxter profit	
Collar	Art Film #1 20 Feet from Stardom	Friday, January 13, 2017 3:00pm - Sandcastle	\$225					\$50	\$275			
Chitwood	Fred Hersch Trio	Saturday, January 14, 2017 7:30pm - Turtle Point	\$7,000	\$1,100	\$950	Sound/lighting \$100 Backline \$650 T. Piano \$125 Venue \$500	\$503	\$100		\$9,653	345 (173)	
Chitwood	Hello Pops - A Tribute to Louis Armstrong feat Wycliffe Gordon Quintet	Thursday, January 19, 2017 7:30pm - East Beach	\$11,000	\$870	\$1,730	Venue \$500 Glasses \$200 Sound/lighting \$100 Backline \$650 Piano \$90 Accommodations	\$1,192			\$14,792	460 (230) \$10 ticket Town profit \$4,600	In Person 140 E tickets 208 Total: 348 (\$3480)
McCullum	The King's Counterpoint	Sunday, January 22, 2017 4:00pm - Church of our Saviour	\$3,800							\$3,800	345 (172)	
Rush	Bill Charlatou Trio	Wednesday, January 25, 2017 7:30pm - East Beach	\$10,000	\$1,125	\$1,580	Town pays Venue \$500 Glasses \$200 Sound/lighting \$300 Backline \$650 Piano \$90 Accommodations	\$894			\$13,899	460 (210) \$10 ticket Town profit \$4,600	In Person 39 E tickets 107 Total: 146 (\$1460)
Collar	Art Film #2 Beautiful Losers	Friday, January 27, 2017 3:00pm - Sandcastle	\$250					\$50	\$300			
Hilstad/Collar	Simone Porter, Violinist with accompanist	Sunday, January 29, 2017 4:00pm - Church of our Saviour	\$4,500	\$880		Piano \$700		\$533		\$5,913	345 (172)	In Person 174 E tickets 172 Total: 346
Chitwood	Liquid Pleasure Supershow	Friday, February 3, 2017 7:30pm - East Beach	\$5,000		\$280	Venue free Glasses \$200		\$250		\$5,530	460 (230) \$10 ticket Town profit \$4,600	In Person 230 E tickets 330 Total: 560 (\$4600)
Blizard	Judy Carmichael Jazz Inspired	Monday February 6, 2017 @ 7:30pm Tuesday February 7, 2017 @ 7:30pm Wednesday, February 8, 2017 @ 7:30pm East Beach	\$30,000		\$280	Artist pay: accommodations Glasses \$200				\$30,280	Day 1: 200 (100) Day 2: 200 (100) Day 3: 460 (230) Total: 860	In Person 318 E tickets 340 Total: 658
Collar	Art Film #3 Picasso and Braque Go To the Movies	Friday, February 10, 2017 3:00pm - Sandcastle	\$195					\$50	\$245			
Blizard	Moranz Group Sinatra's Come Fly with Me	Tuesday, February 14, 2017 7:30 pm - Seabrook	\$10,000		\$300	Sound/lighting	\$533	\$100		\$10,933	403 (201)	In Person 202 E tickets 201 Total: 403
Chitwood	Quentin Baxter presents Regina Carter, Violinist	Monday, February 20, 2017 7:30pm - Turtle Point				Artist pay: accommodations					788 \$28 ticket Baxter profit	
Collar	Art Film #4 Afternoon of a Faun: Tanaquil Le Clercq	Friday, February 24, 2017 3:00pm - Sandcastle	\$200					\$50	\$250			
Hilstad	Seraph Brass Quintet	Sunday, February 26, 2017 4:00pm - Church of our Saviour	\$5,500				\$1,218			\$6,718	345 (172)	In Person 173 E tickets 143 Total: 316
Hilstad	Shai Wasner, pianist	Sunday, March 5, 2017 4:00pm - Church of our Saviour	\$6,000	\$800	\$150	Lighting Piano \$90	\$168			\$7,118	345 (172)	In Person E tickets Total:
Chitwood	Quentin Baxter presents Annie Selleck, Vocalist	Wednesday March 8, 2017 7:30pm - Turtle Point				Artist pay: accommodations					788 \$28 ticket Baxter profit	
Hilstad	CSO Strings + Charlton Singleton Clifford and Strings	Sunday, March 12, 2017 4:00pm - Holy Spirit	\$12,500							\$12,500	748 (374)	
Collar	Columbia City Ballet Swan Lake	Tuesday, March 14, 2017 7:30 pm - East Beach	\$19,000 split		\$280	Venue free Town pays Glasses \$200	\$503			\$9,000	\$10,280	250 (125)
Collar	Piano Bar 4 - Glenn Brown	Wednesday, March 15, 2017 5:00-7:00pm - Sandcastle	\$250						\$250			
Rush	Wesla Whitfield, Jazz Vocalist	Wednesday, March 22, 2017 7:30pm - Turtle Point	\$4,000	\$800	\$300	Sound/lighting Piano \$90		\$670		\$5,770	288 (144)	
Rush	Duo Pianists Carles & Sofia	Sunday, March 26, 2017 4:00pm - Church of our Saviour	\$5,000	\$950				\$335		\$6,285	343 (172)	
Collar	Piano Bar 5 - Gary Pecorella	Wednesday, March 29, 2017 5:00-7:00pm - Sandcastle	\$250						\$250			
Rush	Charleston Southern University Young Artist Concert	Friday, March 31, 2017 7:30pm - Church of our Saviour	\$2,250	\$175						\$2,425	345 (172)	
Blizard	13th Annual Blues by the Sea	Sunday, April 9, 2017 3:00-7:00pm - Fishfields	\$15,000							\$15,000		
Collar	Piano Bar 6 - The Joy Project	Wednesday, April 12, 2017 5:00-7:00pm - Sandcastle	\$400						\$400			
Rush/McCollum	Piccolo Preview	Sunday, May 7, 2017 4:00pm - Holy Spirit	\$4,000							\$4,000	748 (374)	
Rush	Piccolo Comes to Kawah	First week in June 2017	\$4,000							\$4,000	\$ P OCA profit	
Total									\$123,019	\$190,341		

Arts Council Budget Breakdown

spendable	\$110,000
contingency	\$5,000
admin	\$3,000
total	\$118,000

Trackable

spendable	\$110,000
contingency	\$5,000
ticket profit	\$8,046
balance forward from 2015/2016	\$5,000
Total	\$128,046
Events Total	\$123,019
Balance	\$5,027

Cultural Events Budget Breakdown

spendable	\$180,000
contingency	\$2,000
total	\$182,000

Trackable

spendable	180,000
contingency	\$2,000
ticket profit	\$4,443
balance forward from 2015/2016	\$2,217
Total	\$188,660
Events Total	\$190,341
Balance	(\$1,681)

Mr. McCollum asked the Council if they would manage the Liquid Pleasure paid event the same as past paid events. The Council stated that managing both Wycliffe Gordon and Bill Charlap events worked well, and they would continue doing the same for upcoming paid events.

Mr. Blizzard stated that he was concerned with the lack of tickets being distributed for the Judy Carmichael event. Mr. Blizzard stated that he is working to improve publicity and asked Mrs. Ferrell to send an e-blast. Mrs. Braswell-Edgerton mentioned that she did do promotion for the event on social media. Mr. McCollum also suggested getting Mr. Hill involved to help with publicizing the event.

Mrs. Collar reminded the Council she would be absent from attending her February 10th Art Film event, but that Mr. McCollum was managing it for her.

Mr. Blizzard stated that the Moranz Come Fly with Me event sold out in about two days, and that they will not be setting up tables, but instead will be doing theatre seating.

Mrs. Rush said that she, Mr. McCollum and Mrs. Mezzanotte met with the producers for the Piccolo event. They stated that they are still working on a concept, and they like the idea of doing something at Mingo Point again. The Council discussed the pros and cons of the event from the previous season, and Mrs. Rush stated the Council spent money on lighting but that it was not necessary.

B. Procedures and Processes

a. Transportation Accommodations

Mrs. Mezzanotte told the Council that she received information from the Resort. Mrs. Mezzanotte stated she would provide the information to the Council via email, and Mrs. Ferrell will provide a document to the Council at the March 2 Arts Council meeting.

b. Production (Sound/Lighting/Backline)

Mrs. Mezzanotte stated that David Childs would be raising his prices for the next season to \$600 for sound and lighting or \$150 for just lighting. She stated that Andrew Higdon with Hope Sound would do sound for \$800, and that he would do everything himself from delivery, to setup and pickup. Mr. McCollum asked for more clarification would Andrew be a set \$800 per job or would charges be based on the details and intensity of each event. Mrs. Mezzanotte stated that she would speak to both David and Andrew to discuss further details and pricing. The Council suggested that Andrew do a trial run with one of the events left in the current season.

c. Number of events per season

Mrs. Mezzanotte stated that they would discuss number of events at the selection workshop meetings.

d. Event Analysis/Spreadsheet

Mrs. Mezzanotte asked the Council if the event analysis sheet was necessary, and the Council concluded that the spreadsheet itself was enough. Mrs. Ferrell asked the Council if they wanted anything added or changed on the spreadsheet, and the Council concluded that they liked how it

was. Mrs. Collar suggested adding ticket information to the spreadsheet about the actual ticket distributions for each event.

VI. New Business:

A. Storage

Mrs. Mezzanotte stated that storing at some of the venues has been an issue, and that it is another reason to think about using Andrew Higdon for sound and lighting since he would take the equipment with him immediately after the art events.

VII. Correspondence:

None

VIII. Committee Member Comments

None

IX. Chairman's Comments:

Mrs. Mezzanotte reminded the Council that all future Arts Council meetings will be at 2:00 PM.

Mrs. Mezzanotte also stated that she spoke with Tony Elder with KICA. She said that he would like a calendar of events emailed to him when events are happening on the island, so that way security at the gate knows who can be let on the island for Arts Council events.

IX. Citizens' Comments:

None

X. Adjournment

Mr. Blizard motioned to adjourn the meeting at 2:00 PM. Mr. McCollum seconded the motion. The motion carried unanimously.

Submitted by: 
Marilyn Ferrell, Communications Assistant

Approved by: 
Diana Mezzanotte, Chair

Date: 4/5/17