

**ARTS & CULTURAL EVENTS COUNCIL MEETING
WEDNESDAY, AUGUST 2, 2017; 3:00 P.M.
KIAWAH ISLAND MUNICIPAL CENTER
DOWNSTAIRS CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mrs. Mezzanotte called the meeting to order at 3:00 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.
- III. Roll Call:**
- Present:** Diana Mezzanotte, Chair
Van McCollum
Jodi Rush
Judy Chitwood
Becky Hilstad
- Absent:** Bill Blizzard
Joan Collar
Robert Hill
- Also Present:** Stephanie Braswell Edgerton, Communications Specialist
Marilyn Ferrell, Communications Assistant
- IV. Approval of Minutes:**
- Mr. McCollum motioned to approve the minutes of June 15, 2017. Ms. Rush seconded the motion. The motion carried out unanimously.
- V. Old Business:**
- A. 2017/2018 Arts and Cultural Events Season Planner and Financial Review**
- The Council discussed the following events:

2017/2018 Arts and Cultural Events (Rev.7/20/17)

Member	Event	Date Time Location	Artist	Price / Ticketing	MFAC	MFAC Notes	Account	Food/Supplies	AC Budget	CEF Budget	Ticket Info
Bizard	Festival of Mountain Music	Sunday, July 2, 2017 1:00-6:00 pm Freshfields		\$19,300						\$28,300	
Chitwood	Charleston Jazz Orchestra presents The Music of Stevie Wonder	Sunday, August 13, 2017 7:30 pm East Beach		\$17,800	\$780	100 seats Available/Estimated Venue \$500 Musicians \$200	\$200			\$17,300	400 (\$300) \$20 ticket CEJ profit
Collar	Piano Bar 1 - Gary Peceorella	Wednesday, September 13, 2017 5:00-7:00 pm Sandcastle		\$250					\$250		
Bizard	Cynthia Sayer and Her Joyride Quartet	Friday, September 22, 2017 7:30 pm Seabrook Island House		\$7,500	\$1,300	Town event Sound/Lighting \$600 Musicians \$100	\$1,437	\$100	\$10,937		288 (\$44)
Chitwood	The Orion String Quartet with Tara Helen O'Connor	Wednesday, October 4, 2017 7:30 pm Church of Our Saviour		\$7,000		See website	\$720		\$7,720		345 (\$72)
Collar	Piano Bar 2 - Glenn Brown	Wednesday, October 11, 2017 5:00-7:00 pm Sandcastle		\$250					\$250		
Bizard	Jason D. Williams	Thursday, October 19, 2017 7:30 pm Seabrook Island House		\$4,500	\$1,250	Town event Sound/Lighting \$400 Musicians \$100?	\$1,437	\$200	\$8,987		
Rush	Bill Curdille Trio	Friday, October 27, 2017 7:30 pm Turtle Point Clubhouse		\$4,500	\$900	\$1,400		\$421	\$7,501		288 (\$44)
Collar	Piano Bar 3 - The Joy Project	Wednesday, November 1, 2017 5:00-7:00 pm Location TBD		\$400					\$400		
Histed	Charleston Symphony Orchestra (following Year of Heroes)	Saturday, November 4, 2017 8:00 pm East Beach		\$20,000						\$20,380	
Collar	College of Charleston Madrigal Singers	Sunday, December 3, 2017 6:30 pm River Course Clubhouse		\$2,500				\$550	\$3,050		136 Donor seats \$60 per \$1 Club Profit
Histed	Burning River Brass	Monday, December 18, 2017 7:30 pm Holy Spirit Catholic Church		\$12,000		Bill tickets	\$1,842	\$100	\$13,742		748 (\$74)
Chitwood	Quentin Barber presents Redney Jordan Quintet	Thursday, January 11, 2018 7:30 pm Turtle Point Clubhouse		\$20,000						\$20,000	288 (\$44) \$25 ticket Barber profit
Collar	Art Film #1	Friday, January 12, 2018 Time & Location TBD		\$50				\$50	\$50		
Collar	Art Film #2	Friday, January 26, 2018 Time & Location TBD		\$250				\$50	\$300		
McCallum	Lowcountry Voices	Sunday, January 28, 2018 4:00 pm Holy Spirit Catholic Church		\$6,000		Bill tickets			\$6,000		748 (\$74)
Collar	Columbia City Ballet presents A Midsummer's Night Dream	Tuesday, January 30, 2018 7:30 pm East Beach		\$18,300	\$380	Location TBD Venue \$50 Musicians \$200	\$280		\$18,960		250 (\$25)
Chitwood	Liquid Pleasure Supershow	Friday, February 2, 2018 7:30 pm East Beach		\$1,500	\$1,800	Town event Venue \$500 Musicians \$100 Donor/Staff \$100?		\$200	\$7,500		400 (\$200) \$10 ticket Town profit
McCallum	Canta	Tuesday, February 6, 2018 7:30 pm Holy Spirit Catholic Church		\$14,000		Bill tickets	\$1,437	\$200	\$15,637		748 (\$74)
Chitwood	Quentin Barber presents Ulysses Owens & Friends	Thursday, February 8, 2018 7:30 pm Turtle Point Clubhouse								\$0	288 (\$44) \$25 ticket Barber profit
Collar	Art Film #3	Friday, February 9, 2018 Time & Location TBD		\$250				\$50	\$300		
Chitwood	Wynelle Gordon and His International All-Stars	Monday, February 12, 2018 7:30 pm East Beach		\$11,800	\$900	\$1,500		\$780		\$14,300	400 (\$200) \$10 ticket Town profit
Collar	Art Film #4	Friday, February 23, 2018 Time & Location TBD		\$250				\$50	\$300		
Rush	Young Artists Concert: Vocal Students of David Templeton	Sunday, February 25, 2018 4:00 pm Church of Our Saviour		\$1,500	\$180				\$1,680		345 (\$72)
Hill	Bach Society of Charleston	Sunday, March 4, 2018 4:00 pm Holy Spirit Catholic Church		\$13,000		Bill tickets			\$13,000		748 (\$74)
Bizard	Ameraz Entertainment presents Legendary Voices	Thursday, March 8, 2018 7:30 pm River Course Clubhouse		\$14,800	\$2,800	Door seat shows \$2000 Sound/Lighting \$600			\$16,600		800 (\$50) \$10 ticket Town profit
Chitwood	Quentin Barber presents Harry Allen Quartet	Monday, March 12, 2018 7:30 pm Turtle Point Clubhouse								\$0	288 (\$44) \$25 ticket Barber profit
Histed	Charleston Symphony Orchestra	Sunday, March 18, 2018 4:00 pm Holy Spirit Catholic Church		\$12,500	\$180	Bill tickets			\$12,680		748 (\$74)
Collar	Piano Bar 4	Wednesday, March 28, 2018 5:00-7:00 pm Location TBD		\$250					\$250		
Collar	Piano Bar 5	Wednesday, April 4, 2018 5:00-7:00 pm Location TBD		\$250					\$250		
Rush	Yury Shadrin & Tian Li, duo pianists	Sunday, April 8, 2018 4:00 pm Church of Our Saviour		\$1,500	\$1,900	Bill tickets (\$17 papers and binding)	\$559		\$4,959		345 (\$72)
Bizard	14th Annual Blues by the Sea	Monday, April 15, 2018 5:00-7:00 pm Freshfields		\$15,000						\$15,000	
Collar	Piano Bar 6	Wednesday, April 18, 2018 5:00-7:00 pm Location TBD		\$400					\$400		
Rush	Project Trio	Friday, April 27, 2018 7:30 pm Turtle Point Clubhouse		\$7,000	\$1,180	Town event Venue \$200 Sound/Lighting \$600 Musicians \$180	\$470	\$75	\$8,975		329 (\$62)
Rush	Piccolo Preview	Sunday, May 6, 2018 4:00 pm Holy Spirit Catholic Church		\$4,000	\$180						\$4,000
Total									\$110,245	\$178,423	

Arts Council Budget Breakdown	
spendable	\$108,500
contingency	\$6,500
admin	\$3,000
total	\$118,000

Cultural Events Budget Breakdown	
spendable	\$179,000
contingency	\$3,000
total	\$182,000

Trackable	
spendable	\$108,500
contingency	\$6,500
estimated ticket profit	\$1,910
Total	\$116,910
Events Total	\$130,443
Balance	\$8,465

Trackable	
spendable	\$179,000
contingency	\$3,000
estimated ticket profit	\$6,480
Total	\$188,480
Events Total	\$178,423
Balance	\$10,057

Costs to consider:

East Beach Conf. Center:
First 3 uses free then:
\$500 + \$280 = \$780
per event including glasses

Turtle Point Venue:
\$780 per event

Sound/Lighting:
being estimated at \$600

Just lighting:
being estimated at \$150

Piano:
7 ft. Piano: \$800
9 ft. Piano: \$900

Piano Tuning:
\$180

Backline:
drumset rental \$350
bass and amp rental \$300

Accommodations:
based on 2016/2017 season with a 5% increase

Mrs. Chitwood stated there are limited tickets left for the Charleston Jazz Orchestra event, and there would be a last-minute push to sell out the concert. Mrs. Mezzanotte asked if the CJO could provide any demographics for their tickets sales, and Mrs. Chitwood stated she would get that information from them. Mrs. Mezzanotte asked Mrs. Chitwood to give the CJO their check because she would be out of town and unable to deliver it.

Ms. Rush asked if Bill Cunliffe could request an additional night for accommodations to be paid by the artist. Ms. Ferrell stated that she would look into it and follow up on the request.

Mrs. Mezzanotte discussed the Jason D. William's event, and stated she was working with Ms. Ferrell and Mrs. Braswell Edgerton on reviewing his contract and rider.

Ms. Ferrell stated that she has started on each event's publicity articles. She asked the Council to reach out to her with their recommendations on information regarding each event.

VI. New Business:

A. Church of Our Saviour Steinway Piano

Ms. Rush stated that Church of Our Saviour was donated a Steinway piano. She stated it would work well for Arts Council events that use this venue and require a piano. She stated that she played the piano and believes that with some work it could serve a good purpose at the church.

B. Replacement Act for Frank & Vinny

The Council discussed that the Frank & Vinny event are being replaced by a performance from Jason D. Williams. Mr. McCollum stated he hopes that Frank's injuries from an ATV accident heal quickly, and hope that they can schedule their event for the 2018/2019 Arts Council Season.

C. Other Arts Council Models

D. Surveys

Mrs. Mezzanotte stated that Town Council would like for the Arts Council to evaluate their current process as an art entity currently with the Town, and whether the Arts Council could be managed differently. She stated there were suggestions from members of Town Council that the Arts Council could possibly function as 501(c)(3) non-profit organization.

Mrs. Mezzanotte stated that she would plan to present to Town Council at their retreat in January 2018 the importance of the Arts Council as an entity, and it remaining within the Town. She stated that she would like to do a survey of the residents and attendees of Arts Council events to get a feedback on how the community feels about having an Arts Council. She also suggested that the Arts Council members research other communities' Arts Councils for comparison to see if the Town could improve the way it functions.

The Council discussed and concluded that none of the members would be willing to operate or run the Arts Council separate from the Town or under a 501(c)(3). The Council agreed that there are already a lot of organizations on the Island trying to raise money, and it would be even more difficult to add another organization trying to receive funding. Ms. Rush stated that it was very difficult, time consuming, and costly for her to begin a 501(c)(3) for Arts, etc., and she would not be interested in doing the same with the Arts Council.

The Council continued to discuss this topic, and believed it would be a good idea to create a survey. Mrs. Mezzanotte stated that she would be working with Mrs. Braswell Edgerton and Ms. Ferrell on creating appropriate questions for the survey and how to execute it.

VII. Correspondence:

None

VIII. Committee Member Comments

None

IX. Chairman's Comments:

None

IX. Citizens' Comments:

None

X. Adjournment

Mr. McCollum motioned to adjourn the meeting at 4:30 p.m. Mrs. Hilstad seconded the motion. The motion carried unanimously.

Submitted by: Marilyn Ferrell
Marilyn Ferrell, Communications Assistant

Approved by: Diana Mezzanotte
Diana Mezzanotte, Arts Council Chair

Date: 9/6/17