

**ARTS & CULTURAL EVENTS COUNCIL MEETING
THURSDAY, MARCH 1, 2018; 1:30 P.M.
KIAWAH ISLAND MUNICIPAL CENTER
MEETING/TRAINING ROOM**

MINUTES

- I. Call to Order:** Mrs. Mezzanotte called the meeting to order at 1:30 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Diana Mezzanotte, Chair
Van McCollum
Jodi Rush
Robert Hill
Bill Blizard
Joan Collar
Judy Chitwood
Becky Hilstad
Gary Rice
David Wohl

Absent:

Also Present: Stephanie Braswell Edgerton, Communications Specialist
Marilyn Ferrell, Communications Assistant

IV. Approval of Minutes:

Mr. Blizard motioned to approve the minutes of January 31, 2018. Mr. McCollum seconded the motion. The motion carried out unanimously.

V. Old Business:

A. 2017/2018 Arts and Cultural Events Season Planner and Financial Review

The Council discussed the following events:

2017/2018 Arts and Cultural Events (Rev.2/27/18)

Member	Event	Date Time Location	Artist	Piano / Tuning	Misc.	Misc. Notes	Accom.	Food/Supplies	AC Budget	CEF Budget	Ticket Info.	Ticket Actuals
Blizard	Festival of Mountain Music	Sunday, July 2, 2017 3:00-5:00 pm Freshfields	\$19,350							\$19,350		
Chitwood	Charleston Jazz Orchestra presents the Music of Stevie Wonder	Sunday, August 13, 2017 7:30 pm East Beach	\$17,500		\$780	LOD pays Accommodations Venue \$500 Glasses \$280	\$359			\$17,500	460 (230) \$20 ticket \$20 profit	
Collar	Piano Bar 1 - Glenn Brown	Wednesday, September 13, 2017 5:00-7:00 pm Sandcastle	\$250						\$250			
Blizard	Cynthia Sayer and Her Joyride Quartet	Friday, September 22, 2017 7:30 pm Seabrook Island House	\$7,500		\$1,500	Town pays Sound/lighting \$600 Backline \$700	\$1,437	\$164	\$10,601		403 (201)	In Person: 110 E-tickets: 312 Total: 422
Chitwood	The Orion String Quartet with Tara Helen O'Connor	Wednesday, October 4, 2017 7:30 pm Church of Our Saviour	\$7,000			Bill lighting	\$719		\$7,719		345 (172)	In Person: 101 E-tickets: 238 Total: 339
Collar	Piano Bar 2 - Gary Pecorella	Wednesday, October 11, 2017 5:00-7:00 pm Sandcastle	\$250						\$250			
Blizard	Jason D. Williams	Thursday, October 19, 2017 7:30 pm Seabrook Island House	\$6,500		\$911	Town pays Sound/lighting \$600 Backline \$200 \$11 - Towels	\$2,156	\$200	\$9,767		403 (201)	In Person: 194 E-tickets: 216 Total: 410
Rush	Bill Cunliffe Trio	Friday, October 27, 2017 7:30 pm Turtle Point Clubhouse	\$4,500	\$980	\$1,580	Town pays Sound/lighting \$600 Backline \$100 Venue \$280	\$621		\$7,681		288 (144)	In Person: 76 E-tickets: 212 Total: 288
Collar	Piano Bar 3 - The Joy Project	Wednesday, November 1, 2017 5:00-7:00 pm Church of Our Saviour	\$400						\$400			
Hilstad	Charleston Symphony Orchestra (following Tour of Homes)	Saturday, November 4, 2017 5:00 pm East Beach	\$35,000		\$280	Town pays Venue Free Glasses \$280				\$35,280		
Collar	College of Charleston Madrigal Singers	Sunday, December 3, 2017 6:30 pm River Course Clubhouse	\$2,500					\$550	\$3,050		136 Dinner costs \$90 pp MI Club Profit	133
Hilstad	Burning River Brass	Monday, December 18, 2017 7:30 pm Holy Spirit Catholic Church	\$12,000			Bill lighting	\$1,665	\$100	\$13,765		748 (374)	In Person: 274 E-tickets: 414 Total: 688
Chitwood	Quentin Baxter presents Rodney Jordan Quintet	Thursday, January 11, 2018 7:30 pm Turtle Point Clubhouse	\$20,000			Venue free				\$20,000	288 (144) \$25 ticket Baxter profit	
Collar	Art Film #1: Moulin Rouge	Friday, January 12, 2018 3:00 pm Council Chambers	\$255					\$50	\$305			
Collar	Art Film #2: The First Monday in May	Friday, January 26, 2018 3:00 pm Council Chambers	\$255					\$50	\$305			
McCollum	Lowcountry Voices	Sunday, January 28, 2018 4:00 pm Holy Spirit Catholic Church	\$6,000			Bill lighting			\$6,000		748 (330)	In Person: 328 E-tickets: 420 Total: 748
Collar	Columbia City Ballet presents A Midsummer's Night Dream	Tuesday, January 30, 2018 7:30 pm East Beach	\$19,300		\$280	Town pays Venue Free Glasses \$280	\$290			\$19,870	250 (125)	In Person: 131 E-tickets: 119 Total: 250
Chitwood	Liquid Pleasure Supershow	Friday, February 2, 2018 7:30 pm East Beach	\$5,500		\$1,805	Town pays Venue \$500 Glasses \$280 Dancefloor \$1025		\$200	\$7,505		460 (230) \$10 ticket Town profit	In Person: 218 E-tickets: 242 Total: 460
McCollum	Cantus	Tuesday, February 6, 2018 7:30 pm Holy Spirit Catholic Church	\$14,000			Bill lighting	\$1,437	\$200		\$15,637	748 (330)	In Person: 228 E-tickets: 314 Total: 542
Chitwood	Quentin Baxter presents Ulysses Owens & Friends	Thursday, February 8, 2018 7:30 pm Turtle Point Clubhouse				Venue free				\$0	288 (144) \$25 ticket Baxter profit	
Collar	Art Film #3: As Dreamers Do	Friday, February 9, 2018 3:00 pm Council Chambers	\$300					\$50	\$350			
Chitwood	Wycliffe Gordon and His International All-Stars	Monday, February 12, 2018 7:30 pm East Beach	\$11,000	\$980	\$1,780	Town pays Venue free Glasses \$280 Backline \$600 Sound/lighting \$600 Misc. fee \$500	\$806			\$14,566	460 (230) \$10 ticket Town profit	In Person: 61 E-tickets: 129 School (Comp): 10 Total: 200
Collar	Art Film #4: Finding Vivian Maier	Friday, February 23, 2018 3:00 pm Council Chambers	\$255					\$50	\$305			
Rush	Young Artists Concert: Vocal Students of David Templeton	Sunday, February 25, 2018 4:00 pm Church of Our Saviour	\$1,350	\$180					\$1,530		345 (172)	In Person: 97 E-tickets: 122 Total: 219
Hill	Bach Society of Charleston	Sunday, March 4, 2018 4:00 pm Holy Spirit Catholic Church	\$13,000			Bill lighting			\$13,000		748 (374)	In Person: 175 E-tickets: 297 Total: 472
Blizard	Moranz Entertainment presents Legendary Voices	Thursday, March 8, 2018 7:30 pm River Course Clubhouse	\$14,000		\$2,750	Stage & chairs \$1950 Sound/lighting \$800				\$16,750	300 (150) \$10 ticket Town profit	In Person: 106 E-tickets: 192 Total: 298
Chitwood	Quentin Baxter presents Harry Allen Quartet	Monday, March 12, 2018 7:30 pm Turtle Point Clubhouse				Venue free				\$0	288 (144) \$25 ticket Baxter profit	
Hilstad	Charleston Symphony Orchestra: History of Concerto w/ Caleb Borick	Sunday, March 18, 2018 4:00 pm Holy Spirit Catholic Church	\$12,500	\$150		Bill lighting			\$12,650		748 (374)	
Collar	Piano Bar 4 - Glenn Brown	Wednesday, March 28, 2018 5:00-7:00 pm Church of Our Saviour	\$250	\$150					\$250			
Collar	Piano Bar 5 - Gary Pecorella	Wednesday, April 4, 2018 5:00-7:00 pm Church of Our Saviour	\$250						\$250			
Rush	Yury Shadrin & Tian Lu, duo pianists	Sunday, April 8, 2018 4:00 pm Church of Our Saviour	\$3,500	\$1,160		Bill lighting (1) 7 piano \$700 (2) Turnings \$460	\$359		\$5,019		345 (172)	
Blizard	14th Annual Blues by the Sea	Sunday, April 15, 2018 3:00-7:00 pm Freshfields	\$15,000							\$15,000		
Collar	Piano Bar 6 - The Joy Project	Wednesday, April 18, 2018 5:00-7:00 pm Church of Our Saviour	\$400						\$400			
Rush	Project Trio	Friday, April 27, 2018 7:30 pm Turtle Point Clubhouse	\$7,000		\$1,380	Town pays Venue \$280 Sound/lighting \$600 Backline \$500	\$670	\$75	\$9,125		325 (162)	
Rush	Piccolo Preview	Sunday, May 6, 2018 4:00 pm Holy Spirit Catholic Church	\$4,500	\$180						\$4,680		
Total									\$110,477	\$178,633		

Arts Council Budget Breakdown		Trackable	
spendable	\$108,500	spendable	\$108,500
contingency	\$6,500	contingency	\$6,500
admin	\$3,000	estimated ticket profit	\$3,910
total	\$118,000	Total	\$118,910
		Events Total	\$110,477
		Balance	\$8,433

Cultural Events Budget Breakdown		Trackable	
spendable	\$179,000	spendable	\$179,000
contingency	\$3,000	contingency	\$3,000
total	\$182,000	estimated ticket profit	\$6,460
		Total	\$188,460
		Events Total	\$178,633
		Balance	\$9,827

The Council reviewed the upcoming March events. Mr. Hill stated he was working on more publicity to get more tickets distributed for the Bach Society event. He also informed Mr. Blizard that no lighting was needed.

Mr. Blizard stated that everything was in line for the Moranz event and that he was meeting with Brad Moranz at the River Course to go over the plans for his performers and staging. Ms. Ferrell stated the event was sold out but would need to add more chairs for Arts Council members.

Mrs. Hilstad stated the Charleston Symphony Orchestra was prepared for their event on March 18. Mr. Hill inquired what Caleb Borick would be playing that day. Ms. Ferrell informed what he would be playing and there was a discussion because it was the same movement the Bach Society would be playing a week before. The Council discussed if they felt that it would be an issue, and they concluded it would not be.

Ms. Rush stated that she was gearing up to start having discussions the Office of Cultural Affairs and the Piccolo Preview event being held on May 6th. She asked if Mr. Rice would be interested in helping her with this event to get him an opportunity to shadow as a new member.

VI. New Business:

A. Ticket Notices

Ms. Mezzanotte notified if Arts Council members are concerned about ticket distribution that they should reach out to Ms. Ferrell to see how ticket distribution is going for their event. If tickets distribution is not going well then, the event coordinator should reach out to Mr. Hill to discuss more publicity options. Ms. Ferrell stated it is easiest to email her to ask the ticket distribution count, so she can check with Nay at the Visitor's Center on her distribution amount and combine it with the online ticket amount. Mrs. Braswell Edgerton stated to not reach out to Nay on ticket counts because Nay is not involved in with the e-tickets. Mr. Hill also informed the Council that he will not do publicity for an event unless asked by the event coordinator.

B. Gate Passes

Mrs. Mezzanotte stated that Ms. Ferrell reached out to Tony Elder with KICA security about handling gate passes for Arts Council events. Ms. Ferrell informed the Council that anyone going through the gate needs to state specifically they are with the Town of Kiawah Arts Council, and the gate will know not to charge a gate pass. Ms. Ferrell stated that the security gate also has a list of every event occurring on Island, so there should not be any issues. Mrs. Mezzanotte stated that the event coordinator for each event can also call the gate the day of and to confirm that the gate is aware of who is coming whether it is performers, piano deliveries, attendees, etc.

C. New Member Packets

The Council reviewed the new member packets agreed to send any edits they may have to Ms. Ferrell.

The Council discussed in depth distribution locations for flyers, and Mrs. Mezzanotte stated she would reach out to the different entities (Town of Seabrook, the Resort, KICA, Freshfields, etc.) on where flyers can be posted physically or electronically. Mrs. Mezzanotte said she would follow up with Ms. Ferrell with what she finds to have a more conclusive list for new members.

The Council then discussed whether flyers are needed for each individual performance, and if certain places only allow one flyer at a time then maybe a monthly calendar would be better. Ms. Ferrell stated she would work on drafting a monthly flyer.

VII. Correspondence:

None

VIII. Committee Member Comments

Ms. Rush informed the Council that she reached out to Michelle Duplessis at the Seabrook Island House and stated that they are not closed the month of January. Year round, they are closed Sunday nights and Monday all day.

IX. Chairman's Comments:

Mrs. Mezzanotte welcomed the Mayor Craig Weaver to the meeting. Mr. Weaver commented on how hard the Arts Council members work, and stated he was thankful for the effort each member puts into planning each season.

IX. Citizens' Comments:

None

X. Adjournment

Mr. Blizard motioned to adjourn the meeting at 3:00 p.m. Ms. Rush seconded the motion. The motion carried unanimously.

Submitted by: Marilyn Ferrell
Marilyn Ferrell, Communications Assistant

Approved by: Diana Mezzanotte
Diana Mezzanotte, Arts Council Chair

Date: 4/5/18