

**ARTS & CULTURAL EVENTS COUNCIL MEETING
WEDNESDAY, JANUARY 31, 2018; 2:00 P.M.
KIAWAH ISLAND MUNICIPAL CENTER
COUNCIL CHAMBERS CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mrs. Mezzanotte called the meeting to order at 2:00 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Diana Mezzanotte, Chair
Van McCollum
Jodi Rush
Robert Hill
Bill Blizzard
Joan Collar
Judy Chitwood

Absent: Becky Hilstad
Stephanie Braswell Edgerton, Communications Specialist

Also Present: Marilyn Ferrell, Communications Assistant
Gary Rice
David Wohl

IV. Approval of Minutes:

Mr. McCollum motioned to approve the minutes of January 11, 2018. Ms. Rush seconded the motion. The motion carried out unanimously.

V. Old Business:

A. 2017/2018 Arts and Cultural Events Season Planner and Financial Review

The Council discussed the following events:

2017/2018 Arts and Cultural Events [Rev.12/27/17]

Member	Event	Date/Time/Location	Artist	Piano/Tuning	Misc.	Misc. Notes	Accom.	Food/Supplies	AC/Budget	CE/Budget	Ticket Info	Ticket Actuals
Blizard	Festival of Mountain Music	Sunday, July 2, 2017 3:00-5:00pm Freshfields	\$19,350							\$19,350		
Chitwood	Charleston Jazz Orchestra presents the Music of Steve Wonder	Sunday, August 13, 2017 7:30pm East Beach	\$17,500		\$780	COO by Recommendation Venue \$100 Glasses \$280	\$359			\$17,500	460 (230) \$20 Ticket CAO Profit	
Collar	Piano Bar 3 Glenn Brown	Wednesday, September 13, 2017 5:00-7:00pm Sandcastle	\$250						\$250			
Blizard	Cynthia Sayer and Her Joyride Quartet	Friday, September 22, 2017 7:30pm Seabrook Island House	\$7,500		\$1,500	Town Days Sound Lights \$300 Bar \$100	\$1,437	\$164	\$10,601		403 (201)	In Person 310 E-tickets 212 Total 522
Chitwood	The Orion String Quartet with Tara Helen D Connor	Wednesday, October 4, 2017 7:30pm Church of Our Saviour	\$7,000			Billposting	\$719		\$7,719		345 (172)	In Person 301 E-tickets 238 Total 539
Collar	Piano Bar 2 Gary Pecorella	Wednesday, October 11, 2017 5:00-7:00pm Sandcastle	\$250						\$250			
Blizard	Jason D. Williams	Thursday, October 19, 2017 7:30pm Seabrook Island House	\$6,500		\$911	Town Days Sound Lights \$300 Bar \$100 \$112 Wash Town Days Sound Lights \$300 Bar \$100 Venue \$100	\$2,156	\$200	\$9,767		403 (201)	In Person 394 E-tickets 216 Total 610
Rush	Bill Cunliffe Trio	Friday, October 27, 2017 7:30pm Turtle Point Clubhouse	\$4,500	\$980	\$1,580	Town Days Sound Lights \$300 Bar \$100 Venue \$100	\$621		\$7,681		288 (144)	In Person 276 E-tickets 212 Total 488
Collar	Piano Bar 3 The Boy Project	Wednesday, November 1, 2017 5:00-7:00pm Church of Our Saviour	\$400						\$400			
Hilstad	Charleston Symphony Orchestra (following Four Seasons)	Saturday, November 4, 2017 5:00pm East Beach	\$35,000		\$280	Town Days Venue \$50 Glasses \$280				\$35,280		
Collar	College of Charleston Madrigal Singers	Sunday, December 3, 2017 6:30pm River Course Clubhouse	\$2,500					\$550	\$1,050		136 Dinner \$250 CAO Profit	133
Hilstad	Burning River Brass	Monday, December 18, 2017 7:30pm Holy Spirit Catholic Church	\$12,000			Billposting	\$1,665	\$100	\$13,765		748 (374)	In Person 274 E-tickets 114 Total 388
Chitwood	Quentin Baxter presents Rodney Jordan Quintet	Thursday, January 11, 2018 7:30pm Turtle Point Clubhouse	\$20,000			Venue \$50			\$20,000		288 (144) \$25 Ticket Baxter Profit	
Collar	Art Film #1: Moulin Rouge	Friday, January 12, 2018 3:00pm Council Chambers	\$255					\$50	\$305			
Collar	Art Film #2: The First Monday in May	Friday, January 26, 2018 3:00pm Council Chambers	\$255					\$50	\$305			
McCollum	Lowcountry Voices	Sunday, January 28, 2018 4:00pm Holy Spirit Catholic Church	\$6,000			Billposting			\$6,000		748 (390)	
Collar	Columbia City Ballet presents A Midsummer's Night Dream	Tuesday, January 30, 2018 7:30pm East Beach	\$19,300		\$280	Town Days Venue \$300 Glasses \$280	\$290		\$19,870		250 (125)	
Chitwood	Liquid Pleasure Supershow	Friday, February 2, 2018 7:30pm East Beach	\$5,500	\$1,805		Town Days Venue \$100 Glasses \$280 Quintet \$1125		\$200	\$7,505		460 (230) \$10 Ticket Town Profit	
McCollum	Cantus	Tuesday, February 6, 2018 7:30pm Holy Spirit Catholic Church	\$14,000			Billposting	\$1,437	\$200	\$15,637		748 (390)	
Chitwood	Quentin Baxter presents Ulysses Owens & Friends	Thursday, February 8, 2018 7:30pm Turtle Point Clubhouse				Venue \$50			\$0		288 (144) \$25 Ticket Baxter Profit	
Collar	Art Film #3: As Dreamers Do	Friday, February 9, 2018 3:00pm Council Chambers	\$300					\$50	\$350			
Chitwood	Wycliffe Gordon and His International All Stars	Monday, February 12, 2018 7:30pm East Beach	\$11,000	\$980	\$1,730	Town Days Venue \$300 Glasses \$280 Bar \$100 Sound Lights \$800	\$806		\$14,516		460 (230) \$10 Ticket Town Profit	
Collar	Art Film #4: Finding Vivian Maier	Friday, February 23, 2018 3:00pm Council Chambers	\$255					\$50	\$305			
Rush	Young Artists Concert: Vocal Students of David Templeton	Sunday, February 25, 2018 4:00pm Church of Our Saviour	\$1,500	\$180					\$1,680		345 (172)	
Hill	Bach Society of Charleston	Sunday, March 4, 2018 4:00pm Holy Spirit Catholic Church	\$13,000			Billposting			\$13,000		748 (374)	
Blizard	Moranz Entertainment presents Legendary Voices	Thursday, March 8, 2018 7:30pm River Course Clubhouse	\$14,000		\$2,800	Stage \$1000 Sound Lights \$400			\$16,800		300 (150) \$10 Ticket Town Profit	
Chitwood	Quentin Baxter presents Harry Allen Quartet	Monday, March 12, 2018 7:30pm Turtle Point Clubhouse				Venue \$50			\$0		288 (144) \$25 Ticket Baxter Profit	
Hilstad	Charleston Symphony Orchestra: History of Concerts w/ Caleb Berack	Sunday, March 18, 2018 4:00pm Holy Spirit Catholic Church	\$12,500	\$180		Billposting			\$12,680		748 (374)	
Collar	Piano Bar 6	Wednesday, March 28, 2018 5:00-7:00pm Location TBD	\$250						\$250			
Collar	Piano Bar 5	Wednesday, April 4, 2018 5:00-7:00pm Location TBD	\$250						\$250			
Rush	Yury Shadrin & Tian Lu, Duo Pianists	Sunday, April 8, 2018 4:00pm Church of Our Saviour	\$3,500	\$1,160		Billposting 117 Bar \$700 \$12 Venue \$100	\$359		\$5,019		345 (172)	
Blizard	14th Annual Blues by the Sea	Sunday, April 15, 2018 3:00-7:00pm Freshfields	\$15,000							\$15,000		
Collar	Piano Bar 6	Wednesday, April 18, 2018 5:00-7:00pm Location TBD	\$400						\$400			
Rush	Project Trio	Friday, April 27, 2018 7:30pm Turtle Point Clubhouse	\$7,000		\$1,380	Town Days Venue \$300 Sound Lights \$300 Bar \$100	\$670	\$75	\$9,125		325 (162)	
Rush	Piccolo Preview	Sunday, May 6, 2018 4:00pm Holy Spirit Catholic Church	\$4,500	\$180						\$4,680		
Total									\$110,657	\$178,633		

Arts Council Budget Breakdown		Trackable	
spendable	\$108,500	spendable	\$108,500
contingency	\$6,500	contingency	\$6,500
admin	\$3,000	estimated ticket profit	\$3,910
total	\$118,000	Total	\$118,910
		Events Total	\$110,657
		Balance	\$8,253
Cultural Events Budget Breakdown		Trackable	
spendable	\$179,000	spendable	\$179,000
contingency	\$3,000	contingency	\$3,000
total	\$182,000	estimated ticket profit	\$6,460
		Total	\$188,460
		Events Total	\$178,633
		Balance	\$9,827

Mrs. Mezzanotte announced that a few online tickets for the Lowcountry Voices event stated 4:30 p.m. instead of 4:00 p.m. The Council discussed it and Ms. Ferrell stated she would make sure to catch the error earlier and notify the ticket holders in advance via email or phone.

Ms. Collar stated that she would like to work with Rusty in trying to figure out how to work the lights in the Council Chambers for the Art Films. Ms. Braswell Edgerton stated we would try and get as many lights turned off as possible, but that some lights are for emergency.

Ms. Collar stated that there were quite a few no shows at the Columbia City Ballet event. Ms. Ferrell informed the Council that 250 tickets were distributed as we discussed in the past. Ms. Collar suggested charging for this event or giving out more than 250 to reduce the number of empty seats.

Ms. Rush asked if there is some sort of overage for tickets distributed for each venue. Ms. Ferrell stated that there is a 15% overage to account for no shows except for events that are being paid for. Mrs. Braswell Edgerton stated that Ms. Ferrell is basing the amount of tickets for each event on the ticket distribution amount list, and that if there is a change of setup for a particular event then the Arts Council member needs to inform Ms. Ferrell.

Mrs. Chitwood stated that everything was in line and ready for the Liquid Pleasure Supershow event. Mrs. Braswell Edgerton stated she and Ms. Ferrell would be there to check in attendees with e-tickets. The Council discussed where the check-in table and bar should be set up for convenience.

VI. New Business:

A. Planning Timeline

Mrs. Mezzanotte stated that originally the Planning Session meetings were to be held at Cassique like they had been in the past, but since there are new members, she believes that place is too small to meet in. She stated that the meetings are being moved to the Meeting/Training Room in the Municipal Center and that breakfast will be provided. Following the February 22 and March 1 planning sessions, the Council will go to lunch together.

VII. Correspondence:

None

VIII. Committee Member Comments

Mr. Hill asked how tickets were being distributed for the Cantus event. Since distribution ticket numbers were low, Mr. Hill stated he would send out a promotional piece on iKiawah. Mr. McCollum and Mr. Hill also asked for a few tickets to be able to give out to their choir members.

Ms. Rush indicated that the Young Artist Concert's program is planned with Broadway classics and songs. She also stated that this event will be the first event to use the donated Steinway piano at Church of Our Saviour. She also discussed having the printed program to be a larger format. Mrs. Braswell Edgerton discussed the costs for printing a small program on 8 ½ x 11 versus printing on an 11 x 17, and that the cost is not a huge difference. Mrs. Mezzanotte stated she was fine with printing the programs either way that works best for the event and as long as the text is legible. Mrs. Mezzanotte expressed to the Arts Council members to be aware of the costs to print and the amount of waste it produces.

Ms. Collar asked if the piano at Church of Our Saviour could be tuned for the first Piano Bar on March 28. Mrs. Mezzanotte said that it was fine to pay to have the piano tuned and to reach out to Andrew Edwards to do so.

IX. Chairman's Comments:

Mrs. Mezzanotte introduced two new members to the Arts Council, Gary Rice and David Wohl. Mr. Rice and Mr. Wohl introduced themselves to the members telling about their background and experiences. The Council members went on and introduced themselves also.

IX. Citizens' Comments:

None

X. Adjournment

Mr. Blizard motioned to adjourn the meeting at 4:00 p.m. Mr. Hill seconded the motion. The motion carried unanimously.

Submitted by: Marilyn Ferrell
Marilyn Ferrell, Communications Assistant

Approved by: Diana Mezzanotte
Diana Mezzanotte, Arts Council Chair

Date: 4/5/18