

**ARTS & CULTURAL EVENTS COUNCIL MEETING
THURSDAY, OCTOBER 5, 2017; 2:00 P.M.
KIAWAH ISLAND MUNICIPAL CENTER
COUNCIL CHAMBERS CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mrs. Mezzanotte called the meeting to order at 2:00 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Diana Mezzanotte, Chair
Van McCollum
Jodi Rush
Robert Hill
Bill Blizard
Joan Collar
Becky Hilstad

Absent: Judy Chitwood

Also Present: Marilyn Ferrell, Communications Assistant
Stephanie Braswell Edgerton, Communications Specialist

IV. Approval of Minutes:

Ms. Rush motioned to approve the minutes of September 6, 2017. Mrs. Hilstad seconded the motion. The motion carried out unanimously.

V. Old Business:

A. 2017/2018 Arts and Cultural Events Season Planner and Financial Review

The Council discussed the following events:

2017/2018 Arts and Cultural Events (Rev.10/19/17)

Member	Event	Date Time Location	Artist	Piano / Tuning	Misc.	Misc. Notes	Accom.	Food/ Supplies	AC Budget	CEF Budget	Ticket Info.	Ticket Actuals
Blizard	Festival of Mountain Music	Sunday, July 2, 2017 3:00-5:00 pm Freshfields	\$19,350							\$19,350		
Chitwood	Charleston Jazz Orchestra presents the Music of Stevie Wonder	Sunday, August 13, 2017 7:30 pm East Beach	\$17,500		\$780	C/O pays Accommodations Venue \$500 Glasses \$280	\$359			\$17,500	460 (230) \$20 ticket C/O profit	
Collar	Piano Bar 1 - Gary Pecorella	Wednesday, September 13, 2017 5:00-7:00 pm Sandcastle	\$250						\$250			
Blizard	Cynthia Sayer and Her Joyride Quartet	Friday, September 22, 2017 7:30 pm Seabrook Island House	\$7,500		\$1,500	Town pays Sound/lighting \$800 Backline \$700	\$1,437	\$164	\$10,601		409 (201)	In Person: 110 E-tickets: 312 Total: 422
Chitwood	The Orion String Quartet with Tara Helen O'Connor	Wednesday, October 4, 2017 7:30 pm Church of Our Saviour	\$7,000			Bill lighting	\$719		\$7,719		345 (172)	In Person: 101 E-tickets: 238 Total: 339
Collar	Piano Bar 2 - Glenn Brown	Wednesday, October 11, 2017 5:00-7:00 pm Sandcastle	\$250						\$250			
Blizard	Jason D. Williams	Thursday, October 19, 2017 7:30 pm Seabrook Island House	\$6,500		\$900	Town pays Sound/lighting \$800 Backline \$100	\$1,437	\$200	\$9,037		403 (201)	In Person: 194 E-tickets: 216 Total: 410
Rush	Bill Cunliffe Trio	Friday, October 27, 2017 7:30 pm Turtle Point Clubhouse	\$4,500	\$980	\$1,730	Town pays Sound/lighting \$600 Backline \$650 Venue \$280	\$621		\$7,831		288 (144)	
Collar	Piano Bar 3 - The Joy Project	Wednesday, November 1, 2017 5:00-7:00 pm Church of Our Saviour	\$400						\$400			
Hilstad	Charleston Symphony Orchestra (following Tour of Homes)	Saturday, November 4, 2017 5:00 pm East Beach	\$35,000		\$280	Town pays Venue free Glasses \$280				\$35,280		
Collar	College of Charleston Madrigal Singers	Sunday, December 3, 2017 6:30 pm River Course Clubhouse	\$2,500					\$550	\$3,050		136 Dinner costs \$90 pp KI Club Profit	
Hilstad	Burning River Brass	Monday, December 18, 2017 7:30 pm Holy Spirit Catholic Church	\$12,000			Bill lighting	\$1,662	\$100	\$13,762		748 (374)	
Chitwood	Quentin Baxter presents Rodney Jordan Quintet	Thursday, January 11, 2018 7:30 pm Turtle Point Clubhouse	\$20,000			Venue free				\$20,000	288 (144) \$25 ticket Baxter profit	
Collar	Art Film #1: Moulin Rouge	Friday, January 12, 2018 3:00 pm Council Chambers	\$255					\$50	\$305			
Collar	Art Film #2: The First Monday in May	Friday, January 26, 2018 3:00 pm Council Chambers	\$255					\$50	\$305			
McCollum	Lowcountry Voices	Sunday, January 28, 2018 4:00 pm Holy Spirit Catholic Church	\$6,000			Bill lighting			\$6,000		748 (374)	
Collar	Columbia City Ballet presents A Midsummer's Night Dream	Tuesday, January 30, 2018 7:30 pm East Beach	\$19,300		\$280	Town pays Venue free Glasses \$280	\$286			\$19,866	250 (125)	
Chitwood	Liquid Pleasure Supershow	Friday, February 2, 2018 7:30 pm East Beach	\$5,500		\$1,805	Town pays Venue \$500 Glasses \$280 Dancefloor \$1025		\$200	\$7,505		460 (230) \$10 ticket Town profit	
McCollum	Cantus	Tuesday, February 6, 2018 7:30 pm Holy Spirit Catholic Church	\$14,000			Bill lighting	\$1,437	\$200		\$15,637	748 (374)	
Chitwood	Quentin Baxter presents Ulysses Owens & Friends	Thursday, February 8, 2018 7:30 pm Turtle Point Clubhouse				Venue free				\$0	288 (144) \$25 ticket Baxter profit	
Collar	Art Film #3: As Dreamers Do	Friday, February 9, 2018 3:00 pm Council Chambers	\$300					\$50	\$350			
Chitwood	Wycliffe Gordon and His International All-Stars	Monday, February 12, 2018 7:30 pm East Beach	\$11,000	\$980	\$1,730	Town pays Venue free Glasses \$280 Backline \$650 Sound/lighting \$800	\$798			\$14,508	460 (230) \$10 ticket Town profit	
Collar	Art Film #4: Finding Vivian Maier	Friday, February 23, 2018 3:00 pm Council Chambers	\$255					\$50	\$305			
Rush	Young Artists Concert: Vocal Students of David Templeton	Sunday, February 25, 2018 4:00 pm Church of Our Saviour	\$1,500	\$180					\$1,680		345 (172)	
Hill	Bach Society of Charleston	Sunday, March 4, 2018 4:00 pm Holy Spirit Catholic Church	\$13,000			Bill lighting			\$13,000		748 (374)	
Blizard	Moranz Entertainment presents Legendary Voices	Thursday, March 8, 2018 7:30 pm River Course Clubhouse	\$14,000		\$2,800	Stage and chairs \$2200 Sound/lighting \$600				\$16,800	300 (150) \$10 ticket Town profit	
Chitwood	Quentin Baxter presents Harry Allen Quartet	Monday, March 12, 2018 7:30 pm Turtle Point Clubhouse				Venue free				\$0	288 (144) \$25 ticket Baxter profit	
Hilstad	Charleston Symphony Orchestra: History of Concerto	Sunday, March 18, 2018 4:00 pm Holy Spirit Catholic Church	\$12,500	\$180		Bill lighting			\$12,680		748 (374)	
Collar	Piano Bar 4	Wednesday, March 28, 2018 5:00-7:00 pm Location TBD	\$250						\$250			
Collar	Piano Bar 5	Wednesday, April 4, 2018 5:00-7:00 pm Location TBD	\$250						\$250			
Rush	Yury Shadrin & Tian Lu, duo pianists	Sunday, April 8, 2018 4:00 pm Church of Our Saviour	\$3,500	\$1,160		Bill lighting (17 piano and tuning)	\$359		\$5,019		345 (172)	
Blizard	14th Annual Blues by the Sea	Sunday, April 15, 2018 3:00-7:00 pm Freshfields	\$15,000							\$15,000		
Collar	Piano Bar 6	Wednesday, April 18, 2018 5:00-7:00 pm Location TBD	\$400						\$400			
Rush	Project Trio	Friday, April 27, 2018 7:30 pm Turtle Point Clubhouse	\$7,000		\$1,380	Town pays Venue \$280 Sound/lighting \$800 Backline \$300	\$670	\$75	\$9,125		325 (162)	
Rush	Piccolo Preview	Sunday, May 6, 2018 4:00 pm Holy Spirit Catholic Church	\$4,500	\$180						\$4,680		
Total									\$110,073	\$178,621		

Arts Council Budget Breakdown		Trackable	
spendable	\$108,500	spendable	\$108,500
contingency	\$6,500	contingency	\$6,500
admin	\$3,000	estimated ticket profit	\$3,910
total	\$118,000	Total	\$118,910
		Events Total	\$110,073
		Balance	\$8,837
Cultural Events Budget Breakdown		Trackable	
spendable	\$179,000	spendable	\$179,000
contingency	\$3,000	contingency	\$3,000
total	\$182,000	estimated ticket profit	\$6,460
		Total	\$188,460
		Events Total	\$178,621
		Balance	\$9,839

Ms. Collar reminded the Council that the November 1 Piano Bar is being held at Church of Our Saviour. She stated that she did a walk-through at the church and will obtain the key to the building the day before. She asked the Council for assistance the day of for setup and breakdown.

Ms. Rush stated there was an issue with the Cynthia Sayer event with the Seabrook security gate not being prepared for off-island guests, so there was a long line of cars backed up at the gate. Mrs. Mezzanotte stated that Mr. Blizzard had spoken with Seabrook and there would not be a gate security or traffic issue for the Jason D. Williams concert on October 19.

Ms. Collar stated there was an issue at the Cynthia Sayer event with attendees showing printed tickets stating they were on a "waiting list." Mrs. Braswell Edgerton and Ms. Ferrell confirmed that those types of online tickets do not exist and are not legitimate.

Ms. Rush asked Mr. Hill to work on publicity for the Bill Cunliffe Trio event on October 27. She asked Mrs. Mezzanotte about the performer's check since Mrs. Mezzanotte would be out of the town for the event. Ms. Ferrell stated that she has the check for Ms. Rush to give to the artist at the performance.

Ms. Rush questioned if we are paying Andrew Higdon for sound and lighting then why is Mr. Blizzard still having to assist. She stated she was concern with the safety issues surrounding the work. Mr. Blizzard stated that he enjoys doing the lighting, and will only be assisting Andrew in a limited capacity. He also stated he is only having to handle small lighting fixtures and does not have to be on a ladder.

Mrs. Braswell Edgerton discussed the Madrigal Dinner and that she has informed Ms. Ferrell the process of ticket distribution, reservations and accepting payments. Mr. Hill stated that he and Ms. Collar would work together preparing for the event. Mr. Hill stated that the day of the event, the main duty is the decorating of the tables, and Ms. Collar stated that she would work on preparing the centerpieces. Ms. Collar confirmed that the menu from 2015 would be the same for this year.

Mrs. Braswell Edgerton recommended that Ms. Collar come in early for the first Art Film showing since it is first time having the showings at the new Municipal Center. Mrs. Braswell Edgerton stated that the new equipment may be hard to get adjusted to. Mr. Hill asked if alcohol was permitted in the new Municipal Center, and the Council informed him that no alcohol is allowed. Mr. Hill recommended the alcohol policy should be included in the publicity for the Art Films.

Mrs. Hilstad informed the Council that in the past that KICA has waived the gate fee for the Charleston Symphony Orchestra. Mrs. Mezzanotte stated she would follow up with Tony Elder to see if it could be arranged again this year. Mrs. Mezzanotte confirmed with the Council that they are arranging event passes for all other events. The Council stated that the members are supposed to arrange passes for the artists and any other contractors needed for the event. Mrs. Mezzanotte asked Ms. Ferrell to arrange with KICA security a list of the Arts Council events for them to have passes for guests coming from off-island.

VI. New Business:

A. Covering events

The Council discussed temporarily covering Mrs. Chitwood's events while she is out. Mr. McCollum agreed to help with the Orion String Quartet event on October 4. Mrs. Rush agreed to help with the first Quentin Baxter event on January 11. Ms. Collar also agreed to help with the Liquid Pleasure event on February 2. Mrs. Mezzanotte stated covering Mrs. Chitwood's events is dependent on how long Mrs. Chitwood deems necessary.

B. Membership

Mrs. Mezzanotte informed the Council that a frequent event attendee expressed to interest in the Arts Council. She read the Council her biography, and stated that she would reach out to confirm she was a Kiawah resident and the process of becoming a member of the Arts Council.

Mrs. Mezzanotte urged the Council to work on finding new members to join the Arts Council. She also informed the Council that some potential new members have stated that they felt the Arts Council was a closed group. Mrs. Mezzanotte asked the Council to be as warm and including to anyone that may be interested in joining.

C. Backline

Mrs. Mezzanotte stated that Mr. Blizzard and Ms. Ferrell would follow up with Ron Wiltrout on what backline he does and does not provide. She stated that the Arts Council member handling the event needs to arrange with Ron Wiltrout to deliver earlier in case the items required are not complete, so he can have time to arrange and retrieve what is missing.

D. Key to Municipal Center

Mrs. Mezzanotte stated that Mr. Blizzard is going to have key issued to him to have access to the new Municipal Center, and he will also have access to the storage closet in Council Chambers where the Arts Council equipment is being stored. Mr. Blizzard stated that he asked Rusty Lameo if he could have some shelving installed to keep the equipment more organized.

E. Season Planner edit

Mrs. Braswell Edgerton informed the Council that she missed a mistake on the season planner during the original designing process. The Charleston Symphony Orchestra Tour of Homes performance stated there was a ticket release date, but there are actually no tickets required for the event. She stated that she and Ms. Ferrell have made the necessary edits to the season planner, reprinted them for distribution, informed the public via email blasts, and updated the website.

F. Planning Session dates

The Council discussed the process for the planning sessions that will occur at the beginning 2018. The Council discussed the process of Cultural Events application review in relation to Arts Council proposals. The Council decided that they believe it was best to have a Cultural Events Application review, but not make a final decision. Following the Arts Council Proposal review then the Council will finalize Cultural Events selections.

VII. Correspondence:

Mr. Blizzard stated that Cynthia Sayer sent a note to him and the Arts Council stating how much she enjoyed performing on Kiawah.

VIII. Committee Member Comments

Ms. Collar asked if she could have season planners printed to distribute at the upcoming Piano Bar on October 11. Mrs. Mezzanotte stated that the Council will print them for this next event, but not for future events to reduce paper waste. She stated staff is having a large poster version of the planner printed and set up at events for attendees to reference.

IX. Chairman's Comments:

Mrs. Mezzanotte stated that she and Ms. Collar accompanied the Mayor to a concert at Haut Gap Middle School to see their band and orchestra performances. At that event, the Mayor suggested donating a few Arts Council tickets to students in the music department at St. Johns High School because they might be interested in seeing professional musicians. Mrs. Mezzanotte stated that the Wycliffe Gordon event on February 12 might be a good event for the students to attend. Mr. Hill recommended that 10 tickets could be given so that a full table could be reserved for the students at the event.

Mrs. Mezzanotte stated that she emailed the Arts Council information regarding the upcoming Arts Council survey. Ms. Rush stated that she was concerned and asked what the goal of the survey was and what Town Council was hoping to gain from it. Mrs. Mezzanotte stated that she was asked to conduct the survey from Town Council, and that she has a positive outlook on how the survey's outcome and results would be. The Council continued to discuss concerns with the survey.

Mrs. Mezzanotte asked the Council to review the draft and to send any feedback or edits to her. Mr. Hill suggested the ranking questions in the survey may be time consuming. Mrs. Mezzanotte responded that she would make the necessary edits to make the questions more user-friendly.

IX. Citizens' Comments:

None

X. Adjournment

Ms. Collar motioned to adjourn the meeting at 4:30 p.m. Mr. McCollum seconded the motion. The motion carried unanimously.

Submitted by: Marilyn Ferrell
Marilyn Ferrell, Communications Assistant

Approved by: Diana Mezzanotte
Diana Mezzanotte, Arts Council Chair

Date: 11/3/17