

**ARTS & CULTURAL EVENTS COUNCIL MEETING  
THURSDAY, SEPTEMBER 8, 2016; 3:00 PM  
KIAWAH ISLAND MUNICIPAL CENTER  
DOWNSTAIRS CONFERENCE ROOM**

**MINUTES**

- I. Call to Order:** Mrs. Johnson called the meeting to order at 3:00PM.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

**III. Roll Call:**

**Present:**       **Mary Johnson, Chair**  
                      **Bill Blizzard**  
                      **Robert Hill**  
                      **Jodi Rush**  
                      **Van McCollum**  
                      **Becky Hilstad**

**Absent:**         **Joan Collar**  
                      **Judy Chitwood**

**Also Present:** **Stephanie Braswell Edgerton, Administrative Assistant**

**IV. Approval of Minutes:**

**V. Minutes:**

**Mr. Blizzard motioned to approve the minutes of July 14, 2016. Mr. McCollum seconded the motion.**

**VI. Old Business:**

**A. 2016/2017 Arts and Cultural Events Season Calendar and Financial Review**

The Council discussed the following events:

2016/2017 Arts and Cultural Events (Rev.8/26/16)

Member	Event	Date   Time   Location	Artist	Piano / Tuning	Misc.	Misc. Notes	Accom.	Food/ Supplies	AC Budget	CEF Budget	Ticket Info.
Chitwood	JAC/Charleston Jazz Orchestra Celebrating Latin Jazz	Sunday, August 7, 2016 7:30pm - East Beach	\$17,570		\$930	Artist pays Venue \$500 Glasses \$280 Lighting \$150				\$18,500	460 (230) \$15 Adult \$10 Child CIO profit
Collar	Piano Bar 1 - Gary Pecorella	Wednesday, September 14, 2016 5:00-7:00pm - Sandcastle	\$250		\$25	Cleanup			\$275		
Collar	Piano Bar 2 - Glenn Brown	Wednesday, September 21, 2016 5:00-7:00pm - Sandcastle	\$250		\$25	Cleanup			\$275		
Collar	Piano Bar 3 - Joy Project Group	Wednesday, September 28, 2016 5:00-7:00pm - Sandcastle	\$400		\$25	Cleanup			\$425		
Rush	Humorist Jeanne Robertson	Wednesday, October 05, 2016 7:30pm - Turtle Point	\$15,000		\$300	Venue free Town pays Sound/lighting \$300	\$335		\$15,635		350 (150) \$10 ticket Town profit \$3,500
Hilstad	Calidore String Quartet	Sunday, October 16, 2016 4:00pm - Church of our Saviour	\$5,000				\$1,200		\$6,200		345 (172)
Hilstad	Charleston Symphony Orchestra	Saturday, November 5, 2016 5:00pm - East Beach	\$35,000		\$280	Venue free Town pays Glasses \$280				\$35,280	
McCullum	University of S.C. Concert Choir	Friday, November 18, 2016 7:30pm - Church of our Saviour	\$1,950	\$175					\$2,125		345 (172)
Blizard	Bria Skonberg Quintet	Saturday, December 3, 2016 7:30pm - Seabrook Island House	\$8,000	\$800	\$800	Sound/lighting \$300 Backline \$500	\$1,284	\$125	\$11,009		403 (201)
Blizard	Moranz Group Kiawah Christmas Special	Tuesday December 13, 2016 7:30pm - East Beach	\$24,500		\$780	Artist pays Venue \$500 Town pays Glasses \$280				\$25,280	460 (230)
Chitwood	Quentin Baxter Presents Houston Person, Saxophonist	Sunday, January 8, 2017 7:30pm - Turtle Point	\$20,000			Artist pays accommodations				\$20,000	288 - \$20 ticket Baxter profit
Collar	Art Film #1	Friday, January 13, 2017 3:00pm - Sandcastle	\$200		\$10	Coffee		\$50	\$260		
Chitwood	Fred Hersch Trio	Saturday, January 14, 2017 7:30pm - Seabrook Island House	\$7,000	\$950	\$700	Sound \$200 Backline \$500	\$685	\$100	\$9,435		403 (201)
Chitwood	Hello Pops - A Tribute to Louis Armstrong feat Wycliffe Gordon Quintet	Thursday, January 19, 2017 7:30pm - East Beach	\$11,000	\$950	\$1,580	Town pays Piano (RH) \$950 Venue \$500 Glasses \$280 Sound/lighting \$300 Backline \$500 Accommodation \$350	\$1,120		\$14,650		460 (230) \$10 ticket Town profit \$4,600
McCullum	The King's Counterpoint	Sunday, January 22, 2017 4:00pm - Church of our Saviour	\$3,800						\$3,800		345 (172)
Rush	Bill Charlap Trio	Wednesday, January 25, 2017 7:30pm - East Beach	\$10,000	\$950	\$1,580	Town pays Piano 9H \$950 Venue \$500 Glasses \$280 Sound/lighting \$300 Backline \$500 Accommodation \$185	\$685		\$13,215		460 (230) \$10 ticket Town profit \$4,600
Collar	Art Film #2	Friday, January 27, 2017 3:00pm - Sandcastle	\$200		\$10	Coffee		\$50	\$260		
Collar	Simone Porter, Violinist with accompanist	Sunday, January 29, 2017 4:00pm - Church of our Saviour	\$4,500	\$800			\$563		\$5,863		345 (172)
Chitwood	Liquid Pleasure Supershow	Friday, February 3, 2017 7:30pm - East Beach	\$5,000		\$1,305	Venue free Glasses \$280 Dancefloor \$1025		\$250	\$6,555		460 (230) \$10 ticket Town profit \$4,600
Blizard	Judy Carmichael Jazz Inspired	Monday, February 6, 2017 @ 7:30pm Tuesday, February 7, 2017 @ 7:30pm Wednesday, February 8, 2017 @ 7:30pm East Beach	\$28,980			Artist pays accommodations	\$1,020			\$30,000	460 (230)
Collar	Art Film #3	Friday, February 10, 2017 3:00pm - Sandcastle	\$200		\$10	Coffee		\$50	\$260		
Blizard	Moranz Group Frank Sinatra's Come Fly with Me	Tuesday, February 14, 2017 7:30 pm - Seabrook	\$10,000		\$300	Sound/lighting	\$563	\$100	\$10,963		403 (201)
Rush	Charleston Southern University Young Artist Concert	Sunday, February 19, 2017 4:00pm - Church of our Saviour	\$1,500	\$175					\$1,675		345 (172)
Chitwood	Quentin Baxter presents Regina Carter, Violinist	Monday, February 20, 2017 7:30pm - Turtle Point				Artist pays accommodations					288 - \$20 ticket Baxter profit
Collar	Art Film #4	Friday, February 24, 2017 3:00pm - Sandcastle	200		\$10	Coffee		\$50	\$260		
Hilstad	Seraph Brass Quintet	Sunday, February 26, 2017 4:00pm - Church of our Saviour	\$5,500				\$560		\$6,060		345 (172)
Hilstad	Shai Wosner, pianist	Sunday, March 5, 2017 4:00pm - Church of our Saviour	\$6,000	\$800			\$168		\$6,968		345 (172)
Chitwood	Quentin Baxter presents Annie Selleck, Vocalist	Wednesday March 8, 2017 7:30pm - Turtle Point				Artist pays accommodations					288 - \$20 ticket Baxter profit
Hilstad	CSO Strings + Charlton Singleton Clifford and Strings	Sunday, March 12, 2017 4:00pm - Holy Spirit	\$12,500						\$12,500		748 (374)
Collar	Columbia City Ballet Swan Lake	Tuesday, March 14, 2017 7:30 pm - East Beach	\$19,000 split		\$280	Venue free Town pays (Glasses \$280)			\$9,000	\$10,280	250 (125)
Collar	Piano Bar 4 -	Wednesday, March 15, 2017 5:00-7:00pm - Sandcastle	\$250		\$25	Cleanup			\$275		
Rush	Wesla Whitfield, Jazz Vocalist	Wednesday, March 22, 2017 7:30pm - Turtle Point	\$4,000	\$800	\$300	Sound/lighting	\$670		\$5,770		288 (144)
Rush	Duo Pianists Carles & Sofia	Sunday, March 26, 2017 4:00pm - Church of our Saviour	\$5,000	\$950			\$335		\$6,285		345 (172)
Collar	Piano Bar 5 -	Wednesday, March 29, 2017 5:00-7:00pm - Sandcastle	\$250		\$25	Cleanup			\$275		
Blizard	13th Annual Blues by the Sea	Sunday, April 9, 2017 3:00-7:00pm - Freshfields	\$15,000							\$15,000	
Collar	Piano Bar 6 -	Wednesday, April 12, 2017 5:00-7:00pm - Sandcastle	\$400		\$25	Cleanup			\$425		
Rush	Piccolo Preview	Sunday, May 7, 2017 4:00pm - Holy Spirit	\$4,000							\$4,000	748 (374)
Rush	Piccolo Comes to Kiawah	First week in June 2017	\$4,000							\$4,000	\$ ? OCA profit
<b>Total</b>									<b>\$122,833</b>	<b>\$190,205</b>	

Mrs. Hilstad stated that Calidore String Quartet needs to stay an extra night. Mrs. Johnson stated that their accommodations has increased by \$900 already and she doesn't think the budget can accommodate the extra night's cost.

The Council discussed at length accommodations and backline budget.

The Council discussed the Opus 3 artist agency relationship.

The Council discussed the possibly of charging for all events.

Mrs. Hilstad stated that the Charleston Symphony Orchestra event is going to highly publicized in the Charleston area aiming to get at least 500 attendees. Mr. Hill discussed the programming.

Ms. Collar stated she is working on finalizing options for Arts Films. She stated that if anyone has suggestions to let her know.

Mrs. Johnson stated that Judy Carmichael will be making her own arrangement for accommodations. She will be handling payment as well. Mr. Blizard stated that the Seabrook Club is allowing the Council to use their risers, paying only for the labor to transport and set up. This will be at rate of \$20 per hour.

Mrs. Hilstad stated that the accommodations for the Seraph Brass is incorrect. It should be one – three bedroom and one – two bedroom.

## **VII. New Business:**

### **A. Accommodations**

Mrs. Johnson stated that the accommodations agreement with Wyndham has changed again. She summarized that last year they had agreed to 30 comps nights and any reservation after that the Council paid reduced fees. She stated that this season Wyndham has withdrawn all comps and the Council has to pay reduced fees for all reservations. She stated that this has significantly changed the budget for this season, exhausting almost all the contingency.

She stated that she has looked into the way the Charleston Visitors Bureau handles their accommodations and it is very different. She stated they secure government rates at specific hotels and the artist arranges and pays for their own accommodations.

Ms. Collar suggested checking into the Resort. The Council discussed different accommodations options.

Mrs. Johnson stated that in the future she would like to make accommodations a business arrangement as a part of booking the artist and reduce the Council's involvement.

#### **B. Orion String Quartet**

Mrs. Johnson stated that Mrs. Chitwood has the opportunity to reserve the Orion String Quartet for next season on October 3, 2017 on their way to perform at Clemson. She stated that the Orion String Quartet is one of the top chamber music groups with a world famous flutist. She stated that they understand that events are chosen at the planning session, but they are looking for a verbal pre approval to reserve the date on their calendar.

The committee discussed and approved the pre-approval of the Orion String Quartet for the 2017-2018 Season.

#### **C. Committee Sounding Board**

Mrs. Johnson suggested that Mr. Blizzard approach Moranz Entertainment to see if they might propose a Tony Bennett themed performance for next season, in honor of his 90<sup>th</sup> birthday.

Mrs. Johnson stated that she would be sending out an artist for the Council to review. They are a group of classical guitarist, violinist and bassist that perform Spanish songs.

### **VIII. Correspondence:**

None

### **IX. Committee Member Comments**

Mrs. Johnson distributed each member's event analysis and ask them to review.

Mr. Hill stated that he believes what we learned from the Charleston Jazz Orchestra performance is that the Council could draw a full house in the summertime with the proper promotions as well as charge for it. He stated that going forward they need to

choose wisely and the group needs to be wide angled entertainment. He stated that promotions worked very well for the CJO event because they broadened their reach by using the Orchestra's and Resort's promotion outlets in addition to our regular promotions avenues.

**X. Citizens' Comments:**

None

**XI. Adjournment**

**Mr. McCollum motioned to adjourn the meeting at 5:00 PM. Mr. Blizzard seconded the motion. The motion carried unanimously.**

Submitted by: Stephanie Braswell Edgerton  
Stephanie Braswell-Edgerton, Administrative Assistant

Approved by: Mary Q Johnson  
Mary Q Johnson, Chair

Date: 11/16/16