

**ARTS & CULTURAL EVENTS COUNCIL MEETING  
THURSDAY, APRIL 7, 2016; 3:00 PM  
KIAWAH ISLAND MUNICIPAL CENTER  
DOWNSTAIRS CONFERENCE ROOM**

**MINUTES**

- I. Call to Order:** Mrs. Johnson called the meeting to order at 3:00PM.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

**III. Roll Call:**

**Present:** Mary Johnson, Chair  
Bill Blizard  
Robert Hill  
Judy Chitwood  
Joan Collar  
Jodi Rush  
Van McCollum

**Absent:** Becky Hilstad

**Also Present:** Stephanie Braswell-Edgerton, Administrative Assistant

**IV. Approval of Minutes:**

**V. Minutes:**

**Mr. Blizard motioned to approve the minutes of February 18, 2016, February 29, 2016, March 3, 2016, and March 7, 2016. Ms. Rush seconded the motion.**

**VI. Old Business:**

**A. 2015/2016 Arts Council and Cultural Events Season Calendar and Financial Review**

The committee discussed the following events:

Member   Tix	Event	Date   Time   Location	Artist	Piano & Tuning	Misc.	Misc. Notes	Accom.	Food/Supplies	AC Budget	CEF Budget
Collar-NA	Piano Bar 6 of 6 - Gary Erwin	Wednesday, March 30, 2016 5-7pm - Sandcastle	\$250		\$25	cleanup			\$275	
Hill - 748 (374)	New York Polyphony	Sunday, April 3, 2016 4:00pm - Holy Spirit	\$6,000				\$330		\$6,330	
Blizard - No Tix	12th Annual Blues by the Sea	Sunday, April 10, 2016 3pm-7pm - Freshfields	\$15,000							\$15,000
Rush - 748 (374)	2016 Piccolo Spoleto Preview	Sunday, May 01, 2016 4:00pm - Holy Spirit	\$4,000							\$4,000
Rush - 300 (150)	Piccolo Comes to "Kittiwah"	Wednesday, June 08, 2016 6:30pm - Mingo Point	\$3,500		\$500	venue artist pays Town ticketed event \$47 adults \$25 child covers food				\$4,000
<b>Total</b>									<b>\$107,496</b>	<b>\$180,730</b>

Mrs. Johnson stated that Council should remind their artists to credit the Town of Kiawah Arts and Cultural Events Council. She stated that there is an article in the Post and Courier about Blues by the Sea.

Ms. Rush stated that she is working on Piccolo Preview and Piccolo Comes to "Kittiwah". She stated the program for the preview is three parts Jazz, Baroque and Modern. Mayor Teckenberg may be playing piano at the Jazz portion of the preview.

Mrs. Johnson stated that the ticket release date for Piccolo Comes to "Kittiwah" has been moved to May 17<sup>th</sup>. The Council discussed adding café lighting to the event.

Mrs. Rush stated that for Piccolo Comes to "Kittiwah" the Oyster Roast is from 5:30-6:30pm, the Dinner Buffet is from 5:30-7:00pm and the performance begins at 6:30 pm. Ticket prices are Adults: \$47, Children ages 4 – 12: \$25. Children under 4: free. She stated that there will be a cash bar.

## VII. New Business:

### A. 2016/2017 Arts and Cultural Events Season Calendar and Financial Review

The committee reviewed the following events:

**2016/2017 Arts Council Events (Rev. 4/4/16)**

Genre	Member	Event	Date	Time/Location	Artist	Piano & Tuning	Misc.	Misc. Notes	Accom.	Food/Supplies	Total
Misc	Rush	Humorist Jeanne Robertson	Wednesday, October 05, 2016	7:30pm - East Beach	\$15,000		\$280	Venue free Glasses \$280 \$10 ticket resides with Town	\$125		\$15,405
Chamber	Hilstad	Calidore String Quartet	Sunday, October 16, 2016	4:00pm - Church of our Saviour	\$5,000				\$350		\$5,350
Vocal	McCollum	University of S.C. Concert Choir	Sunday, November 20, 2016	4:00pm - Holy Spirit or COS	\$1,500	\$175				\$450	\$2,125
Jazz	Blizard	Bria Skonberg Quintet	Saturday, December 03, 2016	7:30 - Seabrook Island House	\$8,000	\$800	\$200	sound	\$360	\$125	\$9,485
Jazz	Chitwood	Fred Hersch Trio	Saturday, January 14, 2017	7:30 - Seabrook Island House	\$7,000	\$800	\$200	sound/backline	\$185	\$100	\$8,285
Chamber	Chitwood	Simone Porter, Violinist	Sunday, January 29, 2017	4:00pm - Church of our Saviour	\$4,000	\$800			\$175		\$4,975
Bands	Chitwood	Liquid Pleasure	Friday, February 03, 2017	7:30pm - East Beach	\$5,000		\$1,305	Venue free Glasses \$280 Dancefloor \$1025		\$250	\$6,555
Theatre	Blizard	Moranz Group <i>Come Fly with Me</i>	Tuesday, February 14, 2017	7:30 - Turtle Point/Seabrook	\$10,000		\$300	sound/lighting	\$175	\$100	\$10,575
Chamber	Hilstad	Seraph Brass (quintet)	Sunday, February 26, 2017	4:00pm - Church of our Saviour	\$5,500				\$350		\$5,850
Chamber	Hilstad	Shai Wosner, pianist	Sunday, March 05, 2017	4:00pm - Church of our Saviour	\$6,000	\$800			\$125		\$6,925
Jazz	Hilstad	CSO Strings + Chariton Singleton <i>Clifford and Strings</i>	Sunday, March 12, 2017	4:00 - Holy Spirit	\$12,500						\$12,500
Chamber	Rush	Wesla Whitfield, Jazz Vocalist	Wednesday, March 22, 2017	7:30 - Turtle Point	\$4,000	\$800			\$175		\$4,975
Misc	Collar	Duo Pianists Carles & Sofia	Sunday, March 26, 2017	4:00pm - Church of our Saviour	\$5,000	\$950			\$125		\$6,075
Misc	Collar	Piano Bars (4 x \$250; 2 x \$400)		5-7pm - Sandcastle	\$1,800		\$150	cleanup			\$1,950
Misc	Collar	Art Films (4 x \$200)		3:00pm - Sandcastle	\$800		\$40	coffee		\$200	\$1,040
Chamber	Rush	Charleston Southern University Young Artist Concert	February 2017	4:00pm - Church of our Saviour	\$1,500	\$175					\$1,675
Vocal	McCollum	King's Counterpoint	January or February 2017	? - Holy Spirit	\$3,800						\$3,800
					<b>\$96,400</b>				<b>\$2,145</b>	<b>Total</b>	<b>\$107,545</b>

<b>Budget Breakdown</b>	<b>\$118,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$2,145</b>	<b>Spendable</b>	<b>\$107,855</b>
	total	conting	admin	accommd		
					<b>Balance</b>	<b>\$310</b>

Mr. McCollum stated that University of South Carolina Choir should be held at Church of Our Saviour.

Mr. Blizard stated that Bria Skonberg needs lighting.

Mrs. Chitwood stated that Fred Hersch requires a 9 ft. piano and backline cost that need to be added.

Mrs. Chitwood stated that Simone Porter will include an accompanist.

The committee decided to make Liquid Pleasure a ticket cost to this event in the amount of \$10.

The committee discussed venue options for Moranz Group and decided to hold it at Seabrook. This program will be Frank Sinatra themed and will be a special Valentine's Day event.

Mrs. Chitwood stated that Welsa Whitfield needs sound and lighting cost that need to be added.

Mr. McCollum discussed date options for Kings Counterpoint. The committee suggested January 8, January 22 or February 19<sup>th</sup>.

**2016/2017 Cultural Events Updated 4/4/16**

Organization	Event	Date	Time/Location	Recommends	Comments
Jazz Artist of Charleston	Charleston Jazz Orchestra	Sunday, August 7, 2016	4:00pm - East Beach	\$18,500	Artist pays venue/glasses fee (\$780), sound, staging lighting, equipment transport, venue, piano & tuning. <b>\$15 ticketed event (fee to reside with CJO)</b>
Charleston Symphony Orchestra	CSO House Tour Community Concert	Saturday, November 5, 2016	5:00pm - East Beach	\$35,000	Venue free, Town pays glasses fee \$280
Moranz Entertainment	Kiawah Christmas Special	Tuesday, December 13, 2016	7:30pm - East Beach	\$25,000	Artist pays venue fee \$500 Town pays glasses fee \$280
Coup de Cone Music, Inc.	Hello Pops: A Tribute to Louis Armstrong feat. Wycliff Gordon Quartet	Thursday, January 19, 2017	7:30pm - East Beach	\$11,000	Artist pays venue/glasses fee (\$780), accom., travel, food, backline, piano & tuning
The Kurland Agency	Bill Charlap Trio	Wednesday, January 25, 2017	7:30pm - East Beach	\$14,170	Artist pays accom., food, venue, sound equip. & engineer, piano & tuning
Jazz Inspired	Judy Carmichael Jazz Inspired	Monday, February 6, 2017 Tuesday, February 7, 2017 Wednesday, February 8, 2017	? - River Course ? - River Course 7:30pm - River Course	\$30,000	Artist pays venue fee (\$1500), accom., audio/sound production, venue, piano & tuning, travel
Gary Erwin	13th Annual Blues by the Sea	Sunday, April 9, 2017	3:00-7:00pm - Freshfields	\$15,000	All inclusive
City of Charleston Office of Cultural Affairs	Piccolo Comes to Kiawah	Preview - Sunday, May 7, 2017 Festival - First week in June 2017	4:00pm - Holy Spirit Festival - TBD	\$8,000	Preview - free event <b>Festival - \$1 ticketed event (fee to reside with OCA)</b>
Baxter Music	Quentin Baxter Presents Jazz Series (3)	January or February 2017	7:30pm - Turtle Point	\$20,000	Artist pays accom., food, travel, backline, sound, lighting. <b>\$20 ticketed event (fee to reside with Baxter)</b>
<b>Total</b>				<b>\$176,670</b>	

<b>Budget Breakdown</b>	<b>\$182,000</b> total budget	<b>\$2,000</b> contingency	<b>\$180,000</b> spendable
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Mrs. Chitwood stated that the Charleston Jazz Orchestra time should be 7:30pm. She stated that tickets for this event will be sold by the Charleston Jazz Orchestra.

The committee discussed making the Bill Charlap Trio a \$10 ticketed event. Mrs. Rush stated that he requires a 9ft. piano lighting and staging.

Mr. Blizzard stated that Judy Carmichael *Jazz Inspired* will be held at East Beach Conference Center, not the River Course.

The committee discussed scheduling options for Quentin Baxter presents. They suggested October and March.

**B. Review of Accommodations and Venue policies**

Mrs. Johnson stated that East Beach Conference Center allows for three free venue rentals a year and any additional rental is \$500. She stated that Turtle Point Clubhouse allows six free venue rentals a year. She stated that Wyndham allows 30 comp units a year with only cleaning fees (each night counts as a unit and each villa counts as a unit). This excludes holiday weeks. After 30 comps, Wyndham allows a reduced rate. She stated that Andell Inn is used as needed at a rate of \$250 a night.

**C. Committee Sounding Board**

Mrs. Johnson stated that the committee is sponsoring more expensive events and needs to increase our promotional efforts beyond our traditional posters and occasional e-blasts.

She stated that Mr. Hill in his new role was asked to consider additional promotional efforts that will help insure large crowds at more expensive events.

Mr. Hill stated that the production has changed dramatically with the inclusion of the cultural events budget. Prior to this change (with the exception of CSO and Charleston Ballet ATAX productions), the Council rarely spent over \$10,000 for an event and the cost per audience member was remarkably low.

He stated that as the Council produces more \$10,000+ events it's important to illustrate to ourselves and the Mayor and Town Council that the Arts and Cultural Events Council are responsible financial stewards. He stated that they should not have empty seats at the more expensive events. He stated that he is volunteering his help on promotional activities to all members producing events next season. He identified the following events to concentrate additional promotional efforts to:

- Jeanne Robertson – need over 308 attendees to come in under \$50/person (\$10 ticket charge)
- Shai Wosner – need 139 attendees to come in under \$50/person
- CJO – need 370 attendees to come in under \$50/person (\$15 ticket charge)
- CSO House Tour – need 706 attendees to come in under \$50/person (Why not go for a less expensive concert with 45 players rather than 60 to get the price down)
- Moranz Christmas show – need 506 attendees to come in under \$50/person
- Judy Carmichael – need 600 attendees total for 3 shows to come in under \$50/person
- Quentin Baxter – need 400 attendees total for 3 shows to come in under \$50/person (\$20 ticket charge)

#### **VIII. Correspondence:**

None

#### **IX. Committee Member Comments**

None

#### **X. Citizens' Comments:**

#### **XI. Adjournment**

**Mr. Blizzard motioned to adjourn the meeting at 5:00 PM. Mrs. Rush seconded the motion. The motion carried unanimously.**

Submitted by: Stephanie Braswell - Edgerton  
Stephanie Braswell-Edgerton, Administrative Assistant

Approved by: Mary Q. Johnson  
Mary Q. Johnson, Chair

Date: 5/6/14