

**CULTURAL EVENTS APPLICATION REVIEW MEETING
WEDNESDAY, FEBRUARY 18, 2015, 10:00 AM
KIAWAH ISLAND MUNICIPAL CENTER
COUNCIL CHAMBERS**

MINUTES

- I. Call to Order:** Mrs. Johnson called the meeting to order at 10:00AM.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: **Mary Johnson, Chair**
 Arie deZanger
 Bill Blizard
 Judy Chitwood
 Jodi Rush
 Robert Hill
 Becky Hilstad

Absent:

Also Present: **Stephanie Braswell-Edgerton, Administrative Assistant**
 Linda Malcom, Lowcountry Voices

IV. Approval of Minutes:

None

V. Old Business:

None

VI. New Business:

A. 2015/2016 Cultural Events Application Review

Mrs. Johnson stated that they have a number of Cultural Events applications to review. She stated that the Cultural Events budget for this season will not be final until Town Council approves the budget in July. She stated that for the purpose of the meeting today will be to work with an assumed budget based off last year of \$182,000 (\$2000 contingency included). She stated that we will not consider dates or venues today. She also stated that it was possible for

SATAX to forward arts event to the Cultural Events Fund. No recommendations would be final until after that and after budget approval.

Mrs. Johnson stated that the applications before the committee total \$338,000. The committee is charged with cutting it down to \$180,000. Mrs. Johnson stated that perhaps some of these applications could move to Arts Council proposals. She stated that Mrs. Braswell-Edgerton is working on the Arts Council proposals notebooks and should have them ready by Friday.

The committee discussed the following applications:

Organization	Event	Date	Location	Previous Funded	Current Request
Charleston Symphony Orchestra	Charleston Symphony Orchestra Concert	Saturday, October 24, 2015	East Beach	\$35,000	\$40,000
Ballet Evolution	French Twist: An Evening of Ballet and Jazz	February 27 or March 5, 2016	East Beach		\$25,000
Office of Cultural Affairs	2016 Piccolo Spoleto Preview	Sunday, May 01, 2016	Holy Spirit	\$4,000	\$6,250
Office of Cultural Affairs	Piccolo Comes to Kiawah	Wednesday, June 01, 2016		\$4,000	\$6,250
Judy Carmichael	Judy Carmichael's Jazz Inspired from Kiawah Island	Feb. 22-Feb 24	River Course	\$34,350	\$35,100
Jazz Artists of Charleston	Charleston Jazz Orchestra at Kiawah	Late August/Early September 2015 or January/February 2016		\$24,500	\$39,000
Gary Erwin	American Music Celebration: I love Beach Music	Sunday, October 4, 2015	Freshfields		\$25,000
Gary Erwin	10th Annual American Music Celebration	Sunday, October 4, 2015	Freshfields	\$15,000	\$15,000
Gary Erwin	12th Annual Blues by the Sea	Sunday, April 10, 2016	Freshfields	\$15,000	\$15,000
BME, LLC	Quentin Baxter presents ...	Three dates, TBD - Summer			\$20,000
Moranz Entertainment	TBD- High Energy Rock Show	Tues. July 19th and Wed. July 20th		\$25,000	\$25,000
Lowcountry Voices Music Group	Lowcountry Voices with Charlton Singleton	Sunday, September 27, 2015		\$3,000	\$15,000
The Kurland Agency	John Pizzarelli Quartet with Jessica Molaskey	February 4 or 5, 2016	East Beach		\$25,000
QuinTango	Tango Lovers: QuinTango Concert w/ guest bandoneon	Last 2 weeks of January 2016 or Last 2 weeks of February 2016 or First 3 weeks of March 2016			\$8,055
Charleston Music Fest	Trio Masterworks	December 4-6, 2015 or January 15-17, 2016			\$6,000
Chicago Jazz Orchestra	Jazz Goes Hollywood	TBD			\$30,870

CSO: Mr. Blizzard made a motion to go approve \$35,000 not \$40,000. Mr. deZanger seconded the motion. Mr. Hill disagreed and stated the proposal is reasonable. The committee decided to allocate \$35,000- \$40,000.

Ballet Evolution - Mrs. Johnson stated that this application is from the same company that performed *The Match Girl* this past season. She stated that they did not receive an application from the Columbia City Ballet. Mr. deZanger stated that Columbia City Ballet was aware of the application date. The committee decided to allocate \$25,000 for a ballet.

Piccolo - The committee discussed retiring the Piccolo Preview event. The committee discussed the programming of Piccolo Preview and Piccolo Comes to Kiawah. Ms. Rush stated she thinks the committee should consider giving up one of the events but does not believe it should be the preview.

The committee discussed asking the Office of Cultural Affairs to choose which event they would prefer to do. The committee agreed they would rather have an event on Kiawah during Piccolo Festival. Mrs. Chitwood stated that the downside to retiring the preview event is that people go to the preview to help choose events to go to during the festival. The committee decided to allocate \$5,000.

Judy Carmichael- The committee discussed this past year's event. The committee discussed moving the program to every other year. Mrs. Johnson stated that it might need to be a two day event, not three to reserve a venue.

Mr. Blizzard stated the price reflected here is for the total program, which is three events with two guest artists. He stated that he is not in favor of skipping this next year. He also stated that Ms. Carmichael is promoting her program all over the world and this is giving Kiawah a lot of exposure.

The committee decided to allocate \$34,000. The committee asked Mr. Blizzard to ask Ms. Carmichael how a reduction of the days would affect the price.

Lowcountry Voices: Mrs. Malcom stated that she is in attendance today to answer questions about the proposals. The committee expressed that they were pleased with this year's performance and believed Charleston Singleton was an important element in its success. Mrs. Johnson stated that Tamera Saunders was outstanding and if the applications as submitted was approved that she would like to have Ms. Saunders as the soloist rather than the proposed Ms. Hawkins.

Mrs. Malcom stated that the application with Ms. Hawkins was to draw people from outside the area and they have a proposal for the Arts Council season as well. The committee decided to move this proposal to the Arts Council proposals and allocated \$7,500 with the Charlton Singleton Ensemble.

The committee discussed they have multiple jazz proposals and they will have to narrow it down.

Charleston Jazz Orchestra - The committee discussed that this application is overpriced and did not want it outside.

Chicago Jazz Orchestra - The committee sampled the orchestra. Mr. Blizzard stated that he could possibly renegotiate the price. He said he would like to work with them more and recommended declining it this year.

John Pizzarelli – Mrs. Rush stated that she will try to negotiate with him on the price. The committee discussed presenting a \$15,000 budget for them without Jessica Molaskey.

Quentin Baxter – Mrs. Chitwood stated that this event would be produced by Quentin Baxter as a Kiawah jazz series, consisting of three performance with different jazz artists of the Rene

Marie caliber. This would be a ticketed event for a small fee of \$10-15 a ticket. Mrs. Chitwood stated that they should approach this proposal as a partnership with Quentin Baxter. The committee tabled this event to see what the Arts Council proposals would be. The committee asked Mrs. Chitwood to see if he would be willing to reduce from three events to two.

The committee recommended not funding the Chicago Jazz Orchestra and the Charleston Jazz Orchestra.

Gary Erwin– Mrs. Johnson stated that Gary Erwin has three proposals: American Music Celebration: I love Beach Music, 10th Annual American Music Celebration and 12th Annual Blues by the Sea. The committee discussed which event to fund. The committee allocated \$15,000 for one event Blues by the Sea.

Moranz Entertainment- The committee discussed whether or not the program genre in this application was over exposed. The committee decided that this event would please tourists and it should be during the summer. The committee allocated \$25,000. The committee is interested in seeing how this draws attendance during the tourist season.

The committee decided to not fund the Quintango and Charleston Music Festival applications through Cultural Events Fund but moved them to the Arts Council proposals.

The committee recommended preliminary funding the following applications at the indicated amounts:

- Charleston Symphony Orchestra \$35,000
- Quentin Baxter \$20,000
- Moranz Entertainment \$25,000
- Lowcountry Voices \$7,500
- The Kurland Agency -John Pizzarelli Quartet with Jessica Molaskey \$15,000
- Judy Carmichael's Jazz Inspired \$34,350
- Ballet Evolution -French Twist: An Evening of Ballet and Jazz \$25,000
- Gary Erwin - 12th Annual Blues by the Sea \$15,000
- Office of Cultural Affairs - 2016 Piccolo Spoleto Preview\$4,000
- Office of Cultural Affairs - Piccolo Comes to Kiawah \$4,000

VII. Correspondence:

None

VIII. Committee Member Comments:

Mr. deZanger suggested extending the Arts Council season by two weeks at the beginning and the end to pick up 4 weeks of event scheduling times. The committee discussed.

Mr. Blizard stated that the committee needs to approach Cultural Events as being turnkey and members should not be required to run the event.

IX. Citizens' Comments:

None

X. Adjournment

Mr. Blizard motioned to adjourn the meeting at 12:00PM. Mr. deZanger seconded the motion. The motion carried unanimously.

Submitted by: _____
Stephanie Braswell, Administrative Assistant

Approved by: _____
Mary Q. Johnson, Chair

Date: _____