

**ARTS COUNCIL MEETING
THURSDAY, OCTOBER 2, 2014; 3:00 PM
KIAWAH ISLAND MUNICIPAL CENTER
DOWNSTAIRS CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mrs. Johnson called the meeting to order at 3:00PM.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.
- III. Roll Call:**
Present: Mary Johnson, Chair
Becky Hilstad
Arie DeZanger
Bill Blizzard
Judy Chitwood
Jodi Rush
Robert Hill
- Absent:**
- Also Present:** Stephanie Braswell, Administrative Assistant
Charles R. Lipuma, Mayor
- IV. Approval of Minutes:**
- Mr. Blizzard motioned to approve the minutes of September 4, 2014. Mr. Dezanger seconded the motion.
- V. Old Business:**
- A. 2014/2015 Arts Council Season Calendar and Financial Review**
- The committee discussed the following events:

2014/2015 Arts Council Events

Budget Costs

Category	Member	Events	Tentative Dates	Location	Artist	Piano & Tuning	Misc.	Misc. Notes	Accom.	Food/Supplies	Total
Misc.	AD	Piano Bar Series Gary Pecorella (1 of 6)	Wednesday, September 10, 2014	3:00pm - Sandcastle	\$250						\$250
Misc.	AD	Piano Bar Series Glenn Brown (2 of 6)	Wednesday, September 17, 2014	3:00pm - Sandcastle	\$250						\$250
Misc.	AD	Piano Bar Series Gary Pecorella (3 of 6)	Wednesday, September 24, 2014	3:00pm - Sandcastle	\$250						\$250
Chamber	Hilstad	Horszowski Trio	Sunday, October 5, 2014	4:00 pm - Church of Our Saviour	\$4,500	\$800		airfare included in artist cost	\$165		\$5,465
Theatre	BB	The Great American Songbook	Monday, October 13, 2014	7:30pm - East Beach	\$8,100		\$250	wine glasses			\$8,350
Theatre	Hilstad	Pure Theatre VANYA, SONJA, MASHA, & SPIKE	Sunday, October 19, 2014	4:00pm - Turtle Point	\$7,300						\$7,300
Chamber	JR	James D'Leon	Sunday, November 2, 2014	4:00pm - Church of Our Saviour	\$2,000	\$800			\$165		\$2,965
Jazz	JC	Etienne Charles Jazz with a Caribbean twist	Friday, November 14, 2014	7:30pm - Seabrook Island House	\$3,500	\$800	\$1,010	sound/backline	\$165	\$150	\$5,625
Holiday	AD	Chas. Dance Institute - The Little Match Girl	Sunday, December 7, 2014	4:00pm - East Beach	\$7,500	\$800	\$750	wine glasses/venue			\$9,050
Misc.	JR	Art Film#1 (4 at \$200)	Friday, January 9, 2015	3:00pm - Sandcastle	\$200					\$50	\$250
Jazz	BB	Billy Novick Quintet with Vocalist Donna Byrne	Saturday, January 10, 2015	7:30pm - Seabrook Island House	\$5,200	\$800	\$200	sound	\$350		\$6,550
Orchestra	Hill	CSO - <i>Rebellious Leaders in Classical Music</i>	Sunday, January 18, 2015	4:00pm - Holy Spirit	\$10,500	\$200					\$10,700
Misc.	JR	Art Film#2 (4 at \$200)	Friday, January 23, 2015	3:00pm - Sandcastle	\$200					\$50	\$250
Vocal	BB	Lowcountry Voices	Sunday, January 25, 2015	4:00pm - Holy Spirit	\$3,000						\$3,000
Bands	JC	Liquid Pleasure	Friday, February 6, 2015	7:30pm - East Beach	\$5,000		\$1,650	dance floor/wine glasses/venue		\$250	\$6,900
Misc.	JR	Art Film#3 (4 at \$200)	Friday, February 13, 2015	3:00pm - Sandcastle	\$200					\$50	\$250
Jazz	JC	Rene Marie, Jazz Vocalist	Tuesday, February 17, 2015	7:30pm - East Beach	\$7,500	\$800	\$850	sound/backline/wine glasses	\$350	\$200	\$9,700
Vocal	Hill	Baroque Banquet	Sunday, February 22, 2015	4:00pm - River Course	\$4,500		\$750	stage/chairs	\$165		\$5,415
Misc.	JR	Art Film#4 (4 at \$200)	Friday, February 27, 2015	3:00pm - Sandcastle	\$200					\$50	\$250
Chamber	Hilstad	Sophie Shao, Cellist with Piano Accomp.	Sunday, March 1, 2015	4:00pm - Church of Our Saviour	\$3,000	\$800			\$165		\$3,965
Misc.	AD	Piano Bar Series (4 of 6)	Wednesday, March 4, 2015	3:00pm - Sandcastle	\$250						\$250
Bands	BB	Jason D. Williams Trio	Saturday, March 7, 2015	7:30pm - Turtle Point	\$6,000		\$200	sound	\$185	\$100	\$6,485
Misc.	AD	Piano Bar Series (5 of 6)	Wednesday, March 11, 2015	3:00pm - Sandcastle	\$250						\$250
Chamber	Hilstad	Di Wu, Piano & Solomiya Ivakhiv, Violin	Sunday, March 15, 2015	4:00pm - Holy Spirit	\$4,000	\$200			\$165		\$4,365
Misc.	AD	Piano Bar Series (6 of 6)	Wednesday, March 18, 2015	3:00pm - Sandcastle	\$250						\$250
Jazz	JR	John Eaton, Jazz Pianist	Thursday, March 19, 2015	7:30pm - Turtle Point	\$3,000	\$800			\$165		\$3,965
Chamber	JC	The Parker Quartet	Monday, March 23, 2015	7:30pm - Church of Our Saviour	\$5,000				\$300	\$75	\$5,375
					\$91,900						\$107,675
Budget Breakdown					Admin \$3,000 (not included in budget funds)	\$115,000	\$5,000	\$110,000			\$2,325
					total	conting.	spendable				balance

Mr. Dezanger stated that the Little Match Girl ticket maximum would be 250.

Mrs. Hilstad stated that she still needs to arrange for risers for the Pure Theatre event.

Mr. Dezanger stated that he would like to add another Piano Bar in the spring. Mrs. Johnson stated that the committee needs to wait to approve that until after the first of the year.

Mrs. Braswell-Edgerton stated that the DiWu's and the Parker Quartet contract is still not returned. Mrs. Hilstad and Mrs. Chitwood will follow up.

B. 2014/2015 Cultural Events Fund Season Calendar and Financial Review

The committee discussed the following events:

2014/2015 Cultural Events Fund

Budget Costs

Member	Event	Date	Time/Location	Piano & Misc.					Food/Supplies	Total
				Artist	Tuning	Misc.	Misc. Notes	Accom.		
BB	9th Annual American Music Celebration	Sunday, September 28, 2014	3:00-7:00pm - Freshfields	\$15,000						\$15,000
Hilstad	Charleston Symphony Orchestra Concert	Saturday, November 1, 2014	5:00pm - Freshfields	\$35,000						\$35,000
JC	Charleston Jazz Orchestra	Sunday, February 8, 2015	7:30pm - East Beach	\$23,000	\$800	\$750	venue/wine glasses			\$24,550
BB	Judy Carmichael's Jazz Inspired from Kiawah Island	Mon. March 2 Broadcast Tues. March 3 Broad./perf. Wed. March 4 Judy's perf.	3:00pm - River Course 3:00pm - River Course 7:30pm - River Course	\$33,600		\$750	venue			\$34,350
AD	Columbia City Ballet - Cinderella	Saturday, March 28, 2015	3:30/7:30pm - East Beach	\$22,250		\$750	venue/wine glasses			\$23,000
BB	Shake, Rattle and Roll- Moranz Group	Wednesday, April 1, 2015	7:30pm - East Beach	\$24,250		\$750	venue/wine glasses			\$25,000
BB	11th Annual Blues by the Sea	Sunday, April 12, 2015	3:00-7:00pm - Freshfields	\$15,000						\$15,000
JR	2015 Piccolo Spoleto Preview	Sunday, May 3, 2015	4:00pm - Holy Spirit	\$4,000						\$4,000
JR	Piccolo Comes to Kiawah	TBD	TBD	\$4,000						\$4,000
	Contingency			\$2,100						\$2,100
Total				\$178,200						\$182,000

Mrs. Chitwood stated that the Charleston Jazz Orchestra is still developing the program. She will follow up with them next week to see what they have come up with. This is a \$10 ticket and Mrs. Braswell-Edgerton will include the link for ticket purchase in the e-blast publicity.

Mr. Blizard stated that *Jazz Inspired* will be publicized through the Charleston Visitors Bureau promotional e-blast in addition to the Arts Council promotion. He also has referred Ms. Carmichael to look into the Legends magazine as a possible publicity avenue.

Mr. DeZanger stated that the Columbia City Ballet has requested a deposit. Mrs. Johnson stated that their request will be granted but only 30 days in advance. Mrs. Johnson suggested Mr. DeZanger suggest to the ballet to check into Snyder rental for risers.

VI. New Business:

A. Promotion of Events

Mrs. Johnson stated that the committee needs to make sure our posters are out there to publicize events. She reminded committee members to make sure that the performers are giving the Town credit.

Mayor Lipuma asked if the committee would be interested in bringing someone on as an outside party to liaison. Mrs. Rush stated that the Arts Council really needs members who can help with the work load.

B. Cultural Events Fund Application and Dates for Submission

Mrs. Johnson stated that the committee should review the draft of the Cultural Events Fund application. She stated that Council advised that the Cultural Events application process should mimic the ATAX process. She stated that when the time comes for a call for submission that the advertisement would be posted on the website and in the

Post and Courier. It will be posted for a period of time of around 1- 2 months. Tentatively, Council is looking at the application deadline being in January but the process still needs to be established. The budget structure is also being reviewed to see if it will be handled like the like the Arts Council budget or similar to ATAX. Mrs. Johnson stated that Cultural Events can be scheduled during tourist season and can be an array of performance types.

Mayor Lipuma stated that they are in the process of defining the Cultural Events process, should it be done by establishing a new Cultural Events Committee or as an extension of the Arts Council. Mayor Lipuma stated that since Cultural Events are funded by hospitality tax it is better if it operates closer to state mandates as ATAX does.

Mrs. Johnson stated that the processes of facilitating Cultural Events are complicated since the Arts Council arranges details such as venue reservation, piano rentals, and accommodations. She stated that the Arts Council is qualified to manage Cultural Events. She has talked to Liz King about sitting in on the Cultural Events application review to provide community input.

Mayor Lipuma stated that a charter needs to be established for the Cultural Events Fund activities. He stated that whether it operates as an extension of the Arts Council or separately has yet to be determined. He stated that he needs to meet with Mr. Labriola and Mrs. Johnson to educate themselves on the legal issues of the use of local hospitality taxes. Town Council will then have to establish a formal process and restrictions on the use of local hospitality taxes.

Mayor Lipuma stated that he would like to see the Arts Council add a couple more committee members to share the workload, especially if the Cultural Events become an extension of the Arts Council. Mrs. Johnson stated that they have been discussing that for months and that the committee has agreed to add 1 or 2 more people to the committee.

C. Dates for Planning Sessions

Mrs. Johnson stated that she had not heard back from the committee on what dates they are available for the planning session. She had proposed proposals to be due February 9th; first review February 16; second and final review February 23rd. Both review sessions will be at Cassique as usual.

VII. Correspondence:

None

VIII. Committee Member Comments:

Mrs. Johnson asked if the committee could change the November meeting to October 30th or November 11th. The Committee agreed to October 30 at 3:00pm.

The committee agreed to add 1 or 2 more people to the committee.

Mrs. Blizzard stated that he spoke with at the Sanctuary Manager Bill Lacey and stated they will not post Arts Council flyers but that if a guest inquires about island activities with the Concierge they will inform them of our events. He stated that the East Beach villa host stand will take flyers and tickets to promote. He also stated that if members will take the little fliers to all the rental companies they will put them in guest packets.

Mrs. Johnson stated that the Arts Council Holiday party will be on December 9th.

Mrs. Johnson stated that Town Council candidate filing closed today at 12pm and he candidates that filed are:

Charles R. Lipuma	Mayor*
Fran Wermuth	Mayor*
John D. Labriola	Council Member**
Mary Q. Johnson	Council Member**
John R. Wilson	Council Member**
Craig Weaver	Council Member**

IX. Citizens' Comments:

None

X. Adjournment

Mr. DeZanger motioned to adjourn the meeting at 5:00PM. Mrs. Rush seconded the motion. The motion carried unanimously.

**Submitted by: _____
Stephanie Braswell, Administrative Assistant**

**Approved by: _____
Mary Q. Johnson, Chair**

Date: _____