

**ARTS COUNCIL MEETING
THURSDAY, MARCH 6, 2014; 3:00 PM
KIAWAH ISLAND MUNICIPAL CENTER
COUNCIL CHAMBERS**

MINUTES

- I. Call to Order:** Mrs. Johnson called the meeting to order at 3:00PM.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Mary Johnson, Chair
Jodi Rush
Judy Chitwood
Becky Hilstad
Arie DeZanger
Robert Hill
Bill Blizzard

Absent:

Also Present: Stephanie Braswell, Administrative Assistant

IV. Approval of Minutes:

Mrs. Rush motioned to approve the minutes of February 13, 2014. Mrs. Chitwood seconded the motion.

V. Old Business:

A. 2010/2014 Season Schedule Calendar and Financial Review

The committee discussed the following events:

Updated 3/19/14

2013/2014 Planning Session Breakdown

Budget Costs

Member/Tix	Events	Tentative Dates	Time - Location	Artist	Piano & Tuning	Misc.	Accom.	Food/Supplies	Total	Misc. Notes
AD - 250	Port Authority Band	Saturday, October 12, 2013	7:30pm - Turtle Point	\$700					\$700	
Hilstad - 250	Good People by PURE Theatre	Sunday, October 13, 2013	4:00pm - Turtle Point	\$7,000				\$250	\$7,250	
BB - 700	Frederick Moyer & the Jazz Arts Trio "Tribute to Dave Brubeck"	Sunday, October 20, 2013	7:30pm - Holy Spirit Catholic Church	\$6,500	\$175	\$300	\$300		\$7,275	sound tech
AD - no tix	Piano Bar Series - Gary Pecorella	Wednesday, October 23, 2013	5:00pm - Sandcastle	\$250					\$250	
AD - no tix	Piano Bar Series - Bill Howland	Wednesday, October 30, 2013	5:00pm - Sandcastle	\$250					\$250	
BB - 180	Glenn Brown "The Piano Man"	Friday, November 1, 2013	7:30pm - Sandcastle	\$375					\$375	
JR - 300	Washington Saxophone Quartet	Sunday, November 17, 2013	4:00pm - Church of Our Saviour	\$2,500			\$300		\$2,800	
Hill - (\$90)	CofC Madrigal Singers and Instrum.	Sunday, December 8, 2013	6:30pm - River Course Clubhouse	\$2,500				\$550	\$3,050	
Hill - 700	CSO - Handel's Messiah	Thursday, December 19, 2013	7:30pm - Holy Spirit Catholic Church	\$12,500					\$12,500	
Hilstad - 300	American Chamber Players	Sunday, January 5, 2014	4:00pm - Church of Our Saviour	\$5,000	\$800		\$350		\$6,150	
JC - 250	Uptown Vocal Jazz Quartet	Sunday, January 12, 2014	7:30pm - Turtle Point	\$4,800		\$200	\$150	\$110	\$5,260	sound tech
JR - 400	Liquid Pleasure	Friday, January 17, 2014	7:30pm - East Beach Conference Ce	\$4,950		\$950		\$250	\$6,150	dancefloor
Hilstad - 300	Images from Around the World: flute & harp	Sunday, January 19, 2014	4:00pm - Church of Our Saviour	\$1,000					\$1,000	
JC - 330	Clay Ross 4tet	Thursday, January 23, 2014	7:30pm - Turtle Point	\$3,000		\$200	\$150	\$100	\$3,450	sound tech
JR - 180	Art Film #1 "These Amazing Shadows"	Friday, January 24, 2014	3:00pm - Sandcastle	\$200				\$50	\$250	
JC - 250	Parker Quartet	Tuesday, January 28, 2014	7:30pm - Rivercourse Clubhouse	\$5,000			\$300		\$5,300	
JR - 180	Art Film #2 "Chops"	Friday, January 31, 2014	3:00pm - Sandcastle	\$60				\$50	\$110	
JR - 180	Art Film #3 "The Man Behind the King's Speech"	Friday, February 7, 2014	3:00pm - Sandcastle	\$200				\$50	\$250	
JC - 300	College of Charleston Jazz Combo #1	Sunday, February 9, 2014	4:00pm - Church of Our Saviour	\$1,800					\$1,800	
JC - 300	Stefan Jackiw, Violin & Anna Polonsky, Pianist	Friday, February 21, 2014	7:30pm - Church of Our Saviour	\$4,000	\$950		\$150		\$5,100	
JR - 180	Art Film #4 "A Man Called Pearl"	Friday, February 28, 2014	3:00pm - Sandcastle	\$200				\$50	\$250	
Hilstad - 300	Yoonie Han, Pianist	Sunday, March 2, 2014	4:00pm - Church of Our Saviour	\$1,800	\$950		\$150		\$2,900	
AD - no tix	Piano Bar Series - Bill Howland	Wednesday, March 12, 2014	5:00pm - Sandcastle	\$250					\$250	
BB - 330	Judy Carmichael, pianist	Friday, March 14, 2014	7:30pm - Seabrook Island House	\$4,000	\$800	\$200	\$150		\$5,150	sound tech
JC - 330	Jazz from the Mezz - Quentin Baxter Quintet	Tuesday, March 18, 2014	7:30pm - Seabrook Island House	\$3,500	\$800			\$100	\$4,400	
AD - no tix	Piano Bar Series - Michael Parks	Wednesday, March 19, 2014	5:00pm - Sandcastle	\$250					\$250	
AD - no tix	Piano Bar Series - Gary Pecorella	Wednesday, March 26, 2014	5:00pm - Sandcastle	\$250					\$250	
Hilstad-300	Bekker/Lewandowski/Hanick Trio	Sunday, March 30, 2014	4:00pm - Church of Our Saviour	\$2,500	\$800				\$3,300	
JR-300	Young Artist -Chee Hang See & Amy Tan - Dual Pianist	Wednesday, April 9, 2014	7:30pm - Church of Our Saviour	\$2,000	\$1,600				\$3,600	
	Columbia City Ballet additional funding			\$5,000					\$5,000	
					\$82,335					
									\$94,620	

Budget Breakdown	Admin \$2,500 (not included in budget funds)	Spendable balance left	\$100,000	\$4,000	\$96,000	\$1,380
			total budget conting.	spendable		balance left

ATAX										
BB	American Music Celebration	Sunday, October 6, 2013	2:00pm -7:00pm - Freshfields Village	\$25,000						\$25,000
Hill/ Hilstad	Charleston Symphony Orchestra Full Orchestra	Saturday, November 2, 2013	5:00pm - Freshfields Village Green	\$25,000						\$25,000
AD	Columbia City Ballet	Saturday, March 8, 2014	3:30pm & 7:30pm - East Beach Con	\$15,000	\$5,000	from AC				\$20,000
BB	Blues by the Sea	Sunday, April 13, 2014	2:00pm -7:00pm - Freshfields Village	\$25,000						\$25,000
JR	Piccolo Spoleto Preview	Sunday, May 4, 2014	4:00pm - Holy Spirit Catholic Church	\$5,000						\$5,000
JR	Piccolo Spoleto Concert	Wednesday, May 28, 2014	Rivercourse	\$0						\$0
ATAX Total				\$70,000						\$100,000

Mr. Blizard stated that almost all the tickets for Judy Carmichael have been distributed. The ticket for the event will be the attendee's gate pass on to Seabrook.

Mrs. Johnson stated that the piano from Fox Music for Judy Carmichael will be left through the Jazz from the Mezz event.

Mr. DeZanger stated that for the March 19th Piano Bar they will have guitarist, Michael Parks.

Mrs. Rush stated that she has worked out the scheduling issues to add the Duo Pianist event with Chee Hang See and Amy Tan on Sunday, March 2014 as a Young Artist event. The budget for this event will be \$2000 artist cost, \$1600 for two pianos totaling \$3,600.

Mrs. Johnson stated has not yet had an opportunity to approach Town Council about the possibly of postponing the Parker Quartet to the 2014-2015 season, but will do soon.

Mrs. Rush stated that she met with the Piccolo Spoleto Director, Scott Watson about the timeline for promotions and distribution of promotional materials. She stated that in addition to the preview, Mr. Watson has offered to bring another performance during the Piccolo Spoleto festival. The proposed date and venue is Wednesday, May 28th at the Rivercourse Clubhouse. Mrs. Rush will have more information by the next meeting.

B. Planning Session

Mrs. Johnson distributed the 2013-2014 mock season voting results for the committee to discuss at the 2nd Planning Session on Monday, March 10th at 8:00 a.m. She urged committee members to review these reports and to come to the meeting considering there needs to be balance in the season.

VI. New Business

A. Charleston Symphony Orchestra

Mrs. Johnson introduced Michael Smith, CSO Executive Director and Monica Jenks, CSO Senior Development Officer to the committee.

Mr. Smith thanked the committee for having him today. He stated that he wanted to get the committees feedback on a possible ATAX event they have been developing. He proposed applying for ATAX funds for a full orchestra concert with great artist value in the spring in addition to the CSO League's concert in the fall. They plan to incorporate a well-known guest conductor that would draw a larger audience, someone like Joshua Bell. He stated the application for spring performance would be applied for by the Charleston Symphony Orchestra not the Charleston Symphony league.

Mr. Blizard stated Kiawah has limited venues in terms of space to put on a concert of this magnitude. The committee discussed and suggested East Beach Conference Center or Holy Spirit Catholic Church is a viable option.

The committee discussed the ATAX requirements and how the concert could and will need to meet those requirements.

Mr. Smith stated this proposed concert would need a budget close to \$70,000. Mrs. Chitwood suggested Mr. Smith give thorough consideration to the monetary needs of the concert before applying and be careful not to under budget.

Mr. Hill suggested the CSO trying to tie this concert in with the resort maybe in the form of a room package. This would make this concert attractive to the resort in participation and would encourage sales for the resort.

Mr. Smith asked the committee on suggestions on how to apply without having an artist secured, since they can't commit to the performer before it's funded. The committee suggested him writing the event description as the "Full Charleston Symphony Orchestra and a guest artist of note, such as Joshua Bell."

Mrs. Johnson stated that there has been some discussion on the criteria for ATAX events. There is conflicting language on the definition of how ATAX funds can be used. One criteria says that "funds can be used for advertising and promotion only" and disqualifies any funds given to be used towards the performers cost. The second criteria say "funds are to be used for the promotion of arts and cultural events." The committee discussed if ATAX funds can't be used to assist in paying for performer costs then there wouldn't be any cultural events to promote.

Mr. Blizzard stated that apparently the state is clamping down on how you cannot pay out of ATAX the salary of the performer. The committee discussed that this has never been the practice in the past with any of the recipients to include the City of Charleston. Mrs. Johnson and Mr. Blizzard are doing further research on the issue.

Ms. Jenks stated that the CSO is looking at expanding and developing a strategic long rang plan that will include an institutional marketing plan. This will help them reach out to more people on a national level so they are reaching a broader base.

Mr. Smith thanked the committee for their time and feedback.

VII. Correspondence:

None

VIII. Committee Member Comments:

Mrs. Johnson stated that a new photographer for the Island Connection by the name of Ralph Secoy and he has requested to come and take pictures at the ballet performance. She asked the committee for feedback about his request. The committee suggested consulting the ballet for their permission. If the ballet gives their permission, then he should be allowed to do so.

Mrs. Johnson stated that Seabrook has formed a blog. Ms. Braswell has submitted information on Arts Council and how they can access event information.

Mr. Hill reminded committee member to pick up their own tickets for the Seabrook events so they don't have any trouble getting through the gate.

Mr. Hill stated that the no show problem continues and he has proposed some language to be placed on the back of each ticket stating if they can't use the ticket to call Jan to deactivate their ticket. He also suggested placing a tent card on Jan's desk saying "Please ask Jan how you can help solve the no show problem." The committee discussed and decided that the tent card would not be appropriate but the language on the back of the ticket would be a helpful option. Mrs. Johnson stated that she would review the proposed language and send Ms. Braswell the final language to be placed on the back of all tickets going forward.

IX. Citizens' Comments:

None

X. Adjournment

Mrs. Chitwood motioned to adjourn the meeting at 5:00PM. Mrs. Rush seconded the motion. The motion carried unanimously.

**Submitted by: _____
Stephanie Braswell, Administrative Assistant**

**Approved by: _____
Mary Q. Johnson, Chair**

Date: _____