

**ARTS COUNCIL MEETING
THURSDAY, DECEMBER 4, 2014; 3:00 PM
KIAWAH ISLAND MUNICIPAL CENTER
DOWNSTAIRS CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mrs. Johnson called the meeting to order at 3:00PM.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Mary Johnson, Chair
Becky Hilstad
Arie DeZanger
Bill Blizzard
Judy Chitwood
Jodi Rush
Robert Hill

Absent:

Also Present: Stephanie Braswell-Edgerton, Administrative Assistant

IV. Approval of Minutes:

Mr. Blizzard motioned to approve the minutes of October 30, 2014. Mrs. Rush seconded the motion.

V. Old Business:

A. 2014/2015 Arts Council Season Calendar and Financial Review

The committee discussed the following events:

2014/2015 Arts Council Events

Budget Costs

Category	Member/Tix	Events	Tenative Dates	Location	Artist	Piano & Tuning	Misc.	Misc. Notes	Accom.	Food/Supplies	Total
Misc.	AD - N/A	Piano Bar Series Gary Pecorella (1 of 6)	Wed. September 10, 2014	5:00pm - Sandcastle	\$250						\$250
Misc.	AD - N/A	Piano Bar Series Glenn Brown (2 of 6)	Wed. September 17, 2014	5:00pm - Sandcastle	\$250						\$250
Misc.	AD - N/A	Piano Bar Series Gary Pecorella (3 of 6)	Wed. September 24, 2014	5:00pm - Sandcastle	\$250						\$250
Chamber	Hilstad - 300	Horszowski Trio	Sun. October 5, 2014	4:00 pm - COS	\$4,500	\$800		airfare included in artist cost	\$165		\$5,465
Theatre	BB - 500 (50 E-tix)	The Great American Songbook	Mon. October 13, 2014	7:30pm - East Beach	\$8,100		\$250	wine glasses			\$8,350
Theatre	Hilstad - 250	Pure Theatre VANYA, SONIA, MASHA, & SPIKE	Sun. October 19, 2014	4:00pm - Turtle Point	\$7,300		\$1,458	risers			\$8,758
Chamber	JR - 300	James D'Leon	Sun. November 2, 2014	4:00pm - COS	\$2,000	\$800			\$165		\$2,965
Jazz	JC - 330 (100 E-tix)	Etienne Charles Creole Soul Jazz with a Caribbean twist	Fri. November 14, 2014	7:30pm - Seabrook	\$3,500	\$800	\$200	sound	\$185	\$150	\$4,835
Holiday	AD - 250/250	Chas. Dance Institute - The Little Match Girl	Sun. December 7, 2014	3:30/7:30pm - East Beach	\$8,750	\$800	\$250	wine glasses			\$9,800
Misc.	JR - N/A	Art Film#1 In Good Time, The Piano Jazz of Marian McPartland	Fri. January 9, 2015	3:00pm - Sandcastle	\$150					\$50	\$200
Jazz	BB - 330 (100 E-tix)	Billy Novick Quintet with Vocalist Donna Byrne	Sat. January 10, 2015	7:30pm - Seabrook	\$5,200	\$800	\$200	sound	\$350		\$6,550
Orchestra	Hill - 750 (100 E-tix)	CSO - Rebellious Leaders in Classical Music	Sun. January 18, 2015	4:00pm - Holy Spirit	\$10,500	\$200					\$10,700
Misc.	JR - N/A	Art Film#2 Orchestra of Exiles	Fri. January 23, 2015	3:00pm - Sandcastle	\$300					\$50	\$350
Vocal	BB - 700 (100 E-tix)	Lowcountry Voices	Sun. January 25, 2015	4:00pm - Holy Spirit	\$3,000						\$3,000
Bands	JC - 400 (100 E-tix)	Liquid Pleasure	Fri. February 6, 2015	7:30pm - East Beach	\$5,000		\$1,650	dancefloor/wine glasses/venue	\$250		\$6,900
Misc.	JR - N/A	Art Film#3 First Position	Fri. February 13, 2015	3:00pm - Sandcastle	\$200					\$50	\$250
Jazz	JC - 400 (100 E-tix)	Rene Marie, Jazz Vocalist	Tues. February 17, 2015	7:30pm - East Beach	\$7,500	\$800	\$1,350	sound/backline/glasses/venue	\$305	\$200	\$10,155
Vocal	Hill - 300 (100 E-tix)	Barcino Baroque Tours Europe	Sun. February 22, 2015	4:00pm - River Course	\$4,500		\$150	chairs	\$165		\$4,815
Misc.	AD - N/A	Piano Bar Series The Joy Project Group (4 of 6)	Wed. February 25, 2015	5:00pm - Sandcastle	\$400						\$400
Jazz	JC - 250 (50 E-tix)	Peter and Will Anderson Jazz Trio	Thurs. February 26, 2015	7:30pm - Turtle Point	\$1,500				\$185	\$50	\$1,735
Misc.	JR - N/A	Art Film#4 Tony Bennett: The Music Never Ends	Fri. February 27, 2015	3:00pm - Sandcastle	\$200					\$50	\$250
Chamber	Hilstad - 300 (50 E-tix)	Sophie Shao, Cellist with Piano Accomp.	Sun. March 1, 2015	4:00pm - COS	\$3,000	\$800			\$165		\$3,965
Bands	BB - 250 (50 E-tix)	Jason D. Williams Trio	Sat. March 7, 2015	7:30pm - Turtle Point	\$6,000	\$185	\$200	sound	\$330	\$100	\$6,815
Misc.	AD - N/A	Piano Bar Series Gary Pecorella (5 of 6)	Wed. March 11, 2015	5:00pm - Sandcastle	\$250						\$250
Chamber	Hilstad-700 (100 E-tix)	Di Wu, Piano & Solomiya Ivakhiv, Violin	Sun. March, 15, 2015	4:00pm - Holy Spirit	\$4,000	\$200			\$165		\$4,365
Misc.	AD - N/A	Piano Bar Series Gary Erwin (6 of 6)	Wed. March 18, 2015	5:00pm - Sandcastle	\$250						\$250
Jazz	JR - 250	John Eaton, Jazz Pianist	Thurs. March 19, 2015	7:30pm - Turtle Point	\$3,000	\$800			\$165		\$3,965
Chamber	JC - 300	The Parker Quartet	Mon. March 23, 2015	7:30pm - COS	\$5,000				\$330	\$75	\$5,405
					\$94,850						\$111,243
Budget Breakdown					Admin \$3,000 (not included in budget funds)	\$115,000	\$5,000	\$110,000			-\$1,243
Contributions					total	conting.	spendable				balance
Church of Our Saviour \$500											
Holy Spirit Catholic Church \$500											

Mr. Hill stated the CSO Rebellious Leaders event will have a 750 ticket maximum. 100 of those will be e-tickets.

B. 2014/2015 Cultural Events Fund Season Calendar and Financial Review

The committee discussed the following events:

2014/2015 Cultural Events Fund

Budget Costs

Member	Event	Date	Time/Location	Artist	Piano & Tuning	Misc.	Misc. Notes	Accom.	Food/Supplies	Total
BB - NA	9th Annual American Music Celebration	Sunday, September 28, 2014	3:00-7:00pm - Freshfields	\$15,000						\$15,000
Hilstad-NA	Charleston Symphony Orchestra Concert	Saturday, November 1, 2014	5:00pm - Freshfields	\$35,000						\$35,000
JC - 400	Charleston Jazz Orchestra	Sunday, February 8, 2015	7:30pm - East Beach	\$23,000	\$800	\$750	venue/wine glasses			\$24,550
BB - 300 each day	Judy Carmichael's Jazz Inspired from Kiawah Island	Mon. March 2 Broadcast Tues. March 3 Broad./perf. Wed. March 4 Judy's perf.	3:30pm - River Course 3:30pm - River Course 7:30pm - River Course	\$33,130		\$750	venue	\$470		\$34,350
AD - 275/275 (50 E-tix)	Columbia City Ballet - Cinderella	Saturday, March 28, 2015	3:30/7:30pm - East Beach	\$22,250		\$750	venue/wine glasses			\$23,000
BB - 400 (100 E-tix)	Shake, Rattle and Roll- Moranz Group	Wednesday, April 1, 2015	7:30pm - East Beach	\$24,250		\$750	venue/wine glasses			\$25,000
BB -	11th Annual Blues by the Sea	Sunday, April 12, 2015	3:00-7:00pm - Freshfields	\$15,000						\$15,000
JR - 700 (100 E-tix)	2015 Piccolo Spoleto Preview	Sunday, May 3, 2015	4:00pm - Holy Spirit	\$4,000						\$4,000
JR -	Piccolo Comes to Kiawah	TBD	TBD	\$4,000						\$4,000
Contingency				\$2,100						\$2,100
Total					\$177,730					\$182,000

Mr. DeZanger stated that the Columbia City Ballet will be receiving a deposit 30 days in advance.

Mrs. Johnson stated that the Charleston Symphony Orchestra did not credit the Town in their print publicity in the Island Connection again this year. She stated that the Town is spending too much on this event not to be credited for sponsoring it. Mrs. Hilstad stated they did give credit on their website, posters and rack cards.

The committee discussed separating this performance from the Charleston Symphony Orchestra League House tour. The committee expressed concerned about separating the two events because the concert does draw tourist. The committee decided that in the future they are going to reexamine how to handle this event and require the Arts Council approval of CSO publicity before they submit it to media outlets.

Mr. Blizard stated that Judy Carmichael is promoting *Jazz Inspired* all over the nation including on National Public Radio (NPR). He has referred Ms. Carmichael to look into the Legends magazine as a possible publicity avenue. She will also publicize through the Charleston Visitors Bureau promotional e-blast in addition to the Arts Council promotion. Mr. Blizard stated Kiawah Partners has offered Ms. Carmichael a villa to stay in as a courtesy. Mrs. Johnson asked Mr. Blizard to confirm that arrangement and report back to the committee so accommodation requests can be adjusted accordingly. Mrs. Johnson stated that Robbie Crawford at the club offered to hold a cocktail reception before the March 4th concert. She needs to follow up with him to see if it was approved.

Mrs. Rush stated that the *Piccolo Comes to Kiawah* will likely be a jazz event and suggested Turtle Point as the venue. She stated that she has a couple dates on hold with Barbara Steele and waiting to hear back from Piccolo.

VI. New Business:

A. Review/Suggest Cultural Events for 2015/2016 Season

Mrs. Johnson stated that there will be no decisions today in regards to potential Cultural Events but would like to open up discussion about what could be presented.

Mrs. Johnson presented the Cultural Events application to the committee and discussed the following timeline:

- January 6th – Cultural Events Application posted online (duration 30 days)
- February 6th – Cultural Events Applications deadline
- February 13th – Cultural Event Application pick up for committee members
- February 18th – Cultural Events Selection (9:00 a.m. @ Town Hall)

The committee discussed current Cultural Events and identified popular events that might be invited to apply for next season.

Mrs. Johnson stated that Cultural Events funding comes out of local ATAX and hospitality tax to attract tourism to the island. There has to be some accountability to prove people are attending from off the island and that have made the effort to attract tourism. The committee discussed ways to collect tourism data. The collection of zip codes would be sufficient. The event reporting evaluation form should be attached included in the application for the organization.

Mrs. Johnson stated she met with the Charleston Regional Arts Alliance (CRAA) and that if we become members the CRAA will include our promotions of Cultural Events in their e-blast to the their database. She stated that promoting the events in this manner will help the organization in fulfilling the promotions requirements for Cultural Events reporting. She stated that the CRAA can also be used as a resource for scouting new talent as they can help pair certain genres of performers with organizations looking to hire them.

The committee discussed the interest in bringing Gary Erwin's *American Music Celebration* back and making it a shag event, possibly at Freshfields.

Ms. Rush presented John Pizzarelli and Jessica Molassky as a jazz and pop event.

Mrs. Chitwood presented Trombonist, Wycliffe Gordon to perform a Louis Armstrong tribute called *Hello Pops*.

Mrs. Hilstad stated that she wanted to see if Pure Theatre can do a one act play and have it be a fee event.

Mrs. Johnson stated that the Town's fiscal year begins July 1, 2015.

Mrs. Johnson stated that Cultural Events can be planned during summer because that is the height of tourist season. She stated that October is a good month although venues are problematic at that time. She stated Thanksgiving week should be avoided. She stated the week after Christmas is also a good time to schedule events. There is heavy resident presence on the island from January-March.

Mrs. Johnson stated that she had not heard back from the committee on what dates they are available for the planning session. She had proposed proposals to be due February 9th; first review February 16; second and final review February 23rd. Both review sessions will be held at Cassique.

Mrs. Johnson stated the new charter is titled the Arts and Cultural Events Council.

VII. Correspondence:

Note from Dot and Don Brookshire

VIII. Committee Member Comments:

Mr. Blizard and Mr. Hill stated the committee needs to commit to only having a certain number events per season.

Mr. Hill stated that he believes that they need one or two new members

Mrs. Johnson thanked the committee for their support in the election and invited the committee to attend the Swearing In Ceremony. She thanked the committee for their hard work this past year.

IX. Citizens' Comments:

None

X. Adjournment

Mr. Blizard motioned to adjourn the meeting at 5:00PM. Mr. DeZanger seconded the motion. The motion carried unanimously.

**Submitted by: _____
Stephanie Braswell, Administrative Assistant**

**Approved by: _____
Mary Q. Johnson, Chair**

Date: _____